

LAW OF THE REPUBLIC OF UZBEKISTAN

About changes and amendments to the Law of the Republic of Uzbekistan "About Advertisement"

(Abstracts about alcohol and tobacco advertisement)

Oliy Majlis of the Republic of Uzbekistan RESOLVES:

To introduce the following changes and amendments to the Law of the Republic of Uzbekistan dated December 25, 1998 "About Advertisement" (Vedomosty (Bulletin) of Oliy Majlis of the Republic of Uzbekistan, 1999, № 1, page 14):

5) Article 23 to state as follows:

"Article 23. Tobacco, tobacco products and alcohol advertisement"

Tobacco, tobacco products and alcohol advertisement should be accompanied with health warnings about harm of tobacco smoking and drinking alcohol. This warning should be not less than 5 per cent of display area of tobacco, tobacco products and alcohol advertisement and not less than 5 seconds of broadcast time of video advertisement when alcoholic beverages are advertised on radio and TV.

Tobacco, tobacco products and alcohol advertisement should not demonstrate the processes of smoking and drinking alcohol, make an impression that these processes are of great importance for achieving of social and sport success or improving of consumer's physical and mental conditions.

Alcohol advertisement should not be located closer than five hundred meters from the territory of health and sport facilities, infant schools, secondary schools, professional and high schools.

The following is prohibited:

advertisement of alcoholic beverages stronger than 28 degrees;

advertisement of alcoholic beverages with strength not exceeding 28 degrees on radio and TV from 7 o'clock in the morning till 22 in the evening;

free distribution of tobacco, tobacco products and alcoholic beverages samples aimed to promote them among people under full legal age;

sponsorship of the events, aimed mainly to minors, if name, trademark or image of tobacco, tobacco products or alcoholic beverages is used;

distribution, including sale of goods (T-shirts, caps, games et c.) with name or trademark of tobacco, tobacco products or alcohol beverages to minors;

tobacco, tobacco products and alcohol advertisement in printed editions for minors;

alcohol advertisement on the first and last pages of newspapers, covers of magazines and other periodicals, and on pages of these editions where TV and radio programmes are published;

tobacco and tobacco products advertisement in mass media, health and sport facilities, infant schools, educational settings, on transport vehicles (except special vehicles for tobacco and tobacco products transporting), including inside area of public passenger transport, and outside advertisement";

President
of the Republic of Uzbekistan I. Karimov
Tashkent, August 30, 2002