

Notification of the Ministry of Public Health

Re : Criteria, Procedures, Conditions

For displaying statements about dangers and hazards of consuming tobacco products on cigarette label pursuant to Tobacco Product Control Act B.E. 2535 (A.D. 1992) (No.18) B.E. 2558 (A.D.2015)

By virtue of the provisions of Section 12 of Tobacco Product Control Act B.E. 2535 (A.D.1992) the Ministry of Public Health hereby issues a notification as follows:

Clause 1 Repeal the Notification of the Ministry of Public Health. Re: Criteria, Procedures, Conditions for displaying statements about toxic or carcinogenic substances on labels of cigarettes pursuant to Tobacco Product Control Act B.E.2535 (A.D. 1992) (No. 16) B.E. 2554 (A.D.2011) as of May 23, 2554 (A.D. 2011)

Clause 2 Cigarette which is manufactured in or imported to the Kingdom shall be provided label revealing statement about dangers and hazards of consuming tobacco products in 10 assorted types by printed label with statement about dangers and hazards of consuming tobacco products in a ratio of 1 type to 5,000 cigarette packs or containers and in ratio of 1 type to 500 boxes or packages or cartons as the case maybe.

All these 10 type labels reveal statement about dangers and hazards of consuming tobacco products are illustrated the templates attached to the end of this Notification. The templates of 10 type labels reveal statement about dangers and hazards of consuming tobacco products are as follow.

- | | |
|---------|--|
| Type 1 | Rat Poisons present in cigarette smoke. |
| Type 2 | Nicotine in cigarette use pesticides. |
| Type 3 | More than 250 types of Toxic Substance are in cigarette smoke. |
| Type 4 | Medicines Embalming present in cigarette smoke. |
| Type 5 | Want to quit must no smoking in the house. |
| Type 6 | To be tuberculosis is easy if smoking. |
| Type 7 | Smoking in the house hurt families. |
| Type 8 | Smoking causes liver cancer. |
| Type 9 | 140 people a day, Thais die from smoking. |
| Type 10 | Children imitate their parents smoke. |

On printing statements revealing about dangers and hazards of consuming tobacco products, cigarette manufacturers or importers shall print them from template which is originated from department of Disease Control, Minister of Public Health only. The font size and position must be the same as the templates attached to label the end of this Notification.

Statement in Paragraph one, Paragraph two and Paragraph three shall not be enforced to use with clear, no color material for wrapping cigarette pack, container, box, paper wrap and carton which is able to be clearly seen statement revealing about dangers and hazards of consuming tobacco products on label of cigarette pack, container, box, paper wrap and carton.

Clause 3 Cigarette manufacturer or importer shall provide label which reveal statements about dangers and hazards of consuming tobacco products according to Clause 2 on cigarette pack, container, box, paper wrap and carton as follows:

(1) On both sides which are medium size area of cigarette pack or containers and shall not have less than 60% of the area on each side.

Label which reveals statement about dangers and hazards of consuming tobacco products on the side of cigarette pack or container with maximum area side between 42 – 50 square centimeters, shall be provided in Thai Font which black color on the yellow background, approximate size 2 x 5.2 centimeters.

(2) On both sides which are medium size area of cigarette box or paper wrap or carton and must not have less than 60% of the area on each side.

Label which reveal statement about dangers and hazards of consuming tobacco products on the side of cigarette box, paper wrap and carton which maximum area side between 235 – 240 square centimeters and minimum area side between 117 – 120 square centimeters, shall be provided in Thai Font with black color on the yellow background, approximate size 4.5 x 16.2 centimeters.

(3) In case that cigarette pack or container size is more or less than the size in (1); or in case that cigarette box or paper wrap or carton size is more or less than the size in (2), there shall be decreased or increased size of label which reveal statements about dangers and hazards of consuming tobacco products according to width and length proportion of cigarette pack or container or box or paper wrap or carton as the case maybe.

Clause 4 In case that cigarette pack or container is not rectangular shape, there shall be provided label that reveal statements about dangers and hazards of consuming tobacco products according to Clause 2 on both sides. Each side shall be not less than 10% of all cigarette pack or container area and in obviously noticeable position in the opposite side. Normally, there shall be shown at the bottom of cigarette pack or container which not rectangular shape.

In case that cigarette box or paper wrap or carton is not rectangular shape, there shall be provided label that reveal statements about dangers and hazards of consuming tobacco products according to Clause 2 on both sides. Each side shall not less than 10% of cigarette box

or paper wrap or carton area and in obviously noticeable position in the opposite side. Normally, there shall be shown at the bottom of cigarette pack or paper wrap or carton which is not rectangular shape.

Clause 5 This Notification shall not enforce to cigarette which is manufactured in or imported to the Kingdom as follows.

(1) Cigarette which is manufactured or imported for distribution outside the Kingdom or imported to use as a sample for testing, analysis or research with particulars of manufacture or import being clearly stated for such purpose.

(2) Cigarette which is carried with traveler upon the indulgent amount to carry without permission from authority according to The Excise Department Notification for consumption purpose only.

Clause 6 Cigarette which is manufactured or imported for distribution inside the Kingdom before this Notification is effective, shall be exempt from the display of label under this Notification but this shall not exceed ninety days from the effective date of this Notification.

Clause 7 In case of problems arising from the execution of this Notification, it shall be finally settled and decided by the Director-General of the Department of Disease Control.

Clause 8 This Notification shall become effective after one hundred and eighty days overdue subsequent to the day of its publication in Government Gazette.

Notified on this 26th day of March, B.E.2558 (A.D. 2015)

Professor Ratchata Ratchatanavin

Minister of Public Health

The templates of 10 type labels reveal statement about dangers and hazards of consuming tobacco products attached to the end of the Notification of the Ministry of Public Health. Re: Criteria, procedures, Conditions for displaying statements about dangers and hazards of consuming tobacco products on cigarette label pursuant to Tobacco Product Control Act. B.E.2535 (A.D. 1992) (No.18) B.E.2558 (A.D.2015)

1. Use with cigarette pack or containers.

Type 1

Rat Poisons
present in cigarette smoke

Type 2

Nicotine in Cigarette
use **Pesticides**

Type 3

More than **250 types** of
Toxic Substance are
in cigarette smoke

Type 4

Medicines Embalming
present in cigarette smoke

Type 5

Want to quit must
**No smoking in the
House**

Type 6

**To be Tuberculosis
is easy if smoking**

Type 7

**Smoking in the House
Hurt families**

Type 8

**Smoking causes
Liver cancer**

Type 9

**140 people a day,
Thais die from smoking**

Type 10

**Children Imitate
their Parents Smoke**

2. Use with cigarette box or paper wrap or carton.

Type 1

Rat Poisons
present in cigarette smoke

Type 2

Nicotine in Cigarette use
Pesticides

Type 3

More than 250 types of
Toxic Substance
are in cigarette smoke

Type 4

**Medicines Embalming
present in cigarette smoke**

Type 5

**Want to quit must
No smoking in the
House**

Type 6

**To be Tuberculosis
is easy if smoking**

Type 7

**Smoking in the House
Hurt Families**

**Smoking causes
Liver cancer**

**140 people a day,
Thais die from smoking**

**Children Imitate
their Parents Smoke**