

**THE UNITED REPUBLIC OF TANZANIA  
MINISTRY OF HEALTH AND SOCIAL WELFARE**



## **PUBLIC NOTICE**

### **COMING INTO FORCE FOR THE TOBACCO PRODUCTS REGULATIONS 2014 (GOVERNMENT NOTICE NO 478/2014)**

The general public is hereby informed that the Government of the United Republic of Tanzania, by Notice in the Gazette has issued Tobacco Products Regulations 2014 via Government Notice No. 478 published on 5/12/2014.

Regulation 1 (2) provides that these Regulations will come into effect three months after their publication save for Regulation 4 on ingredients of tobacco products will come into effect eight months after the publication of these Regulations.

Please take note further of the following salient features of the Regulations:

1. All cigarettes sold in the domestic market will be required to have larger health warnings (HW) on packs as indicated in these Regulations, including Tar and Nicotine (T&N) imprints on packs in line with Tanzania Bureau of Standards (TBS), effective **June 05, 2016**.

2. All forms of promotion, advertisement and sponsorship are prohibited effective March **05, 2015** save for:

- a. Placement of Point of Sale Materials at Point of Sale only.
- b. Trade programs.

- c. Product merchandising and display at Point of Sale.
- d. Corporate information not related to a tobacco brand.
- e. Sponsorship for a good cause with no promotional Interest.

3. Brand names associated with sports are prohibited effective **March 05, 2015**.

In view of these developments, all Manufacturers are advised to plan ahead for full compliance with the Regulations, including:

- (i) Removing all advertising promotional materials in areas not deemed as a point of sale in all public places no later than **May 31 2015**.
- (ii) Removing/refraining from all advertising and promotional materials placed/conducted through the channels listed in Part V in Regulation [11 (2) of the Regulations by **March 5, 2015**.
- (iii) Removing all accessories that do not conform to these Regulations by **March 05, 2015**.
- (iv) Informing/advising business partners of the requirements of these Regulations - on going.
- (v) Ensuring that cigarettes that do not conform to the health warnings, size and placement of health warning are no longer released into the market effective **June 5, 2016**.

Please note further that, failure to comply with these Regulations is an offense under the Tobacco Products (Regulation) Act, Cap 121 R: E 2002 and its attendant Regulations.



Dr. Seif Suleiman Rashid (MP)  
**MINISTER FOR HEALTH AND SOCIAL WELFARE**  
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