

## **Rules on the uniform tobacco packages**

On the basis of the fifth paragraph of Article 18, paragraph eight of Article 19 and second paragraph of Article 20 of the Law on restricting the use of tobacco and related products (Official Gazette of RS, no. 9/17 and 29/17) the Ministry of Health issues:

### **RULES**

#### **On the uniform tobacco packages**

##### **I. GENERAL PROVISIONS**

###### **Article 1**

(content)

These rules specify the appearance of packages for cigarettes, rolling tobacco and individual cigarettes.

###### **Article 2**

(reporting mode)

These rules are issued according to the procedures of informing on the basis of the Directive (EU) 2015/1535 of the European Parliament and of the Council of 9 September 2015 laying down a procedure for the provision of information in the field of technical regulations and of rules on Information Society services (Official Journal no. 241 from 17 September 2015, page 1).

##### **II. APPEARANCE AND CONTENT OF ROLLING TOBACCO PACKETS**

###### **Article 3**

(colour of packets and outer packaging)

Packets and outer packaging of cigarettes and rolling tobacco are in the colour or shade Pantone 448 C with final layer without gloss. Packets and outer packaging cannot contain colourful or non-transparent glue.

###### **Article 4**

(allowed elements on packets and outer packaging)

(1) Packets and outer packaging of cigarettes and rolling tobacco may contain printed text which includes the brand and type of cigarettes or rolling tobacco, number of cigarettes in packaging or the mass of rolling tobacco in grams, and information about the manufacturer.

(2) Packets and outer packaging of cigarettes and rolling tobacco may contain the bar code and calibration mark, and security element and identification number that are in accordance with regulations that regulate the security element and tracking of tobacco products.

###### **Article 5**

(inner surface of packets and outer packaging)

(1) Inner surface of the packets and outer packaging of cigarettes and rolling tobacco is in the colour or shade Pantone 448 C with final layer without gloss.

(2) If the packets or outer packaging of cigarettes and rolling tobacco contains wrap as a part of the inner packet it has to be in a shape of a silver foil with white paper surface and should not have differences in the colour of the foil. Surface of the wrap may contain spots and squares, due to the automatic manufacturing process, which have to be in equal size, equally distanced one from another and should not form a picture, pattern, figure or symbol, which could be seen any differently as the wrap.

#### Article 6

(packets or outer packaging wrap)

(1) The wrap of the packets or outer packaging is transparent and clear, without colour and without any marks. All surfaces of the wrap are smooth and flat, and should not contain any bumps, reliefs or other irregular shapes or textures that did not emerge during the manufacturing process.

(2) Wrap can contain a can contain tape for opening which has to be without any marks and can be transparent or black. Tape for opening should form a straight continuous line of equal height which is not higher than 3 millimetres and is parallel with any straight edge of the packet which is covered with the wrap. If necessary a tape can contain a straight continuous black line, not longer than 15 millimetres that shows the beginning of the tape for opening.

(3) Outer wrap of the packets that include multiple packets of cigarettes or rolling tobacco can contain squares or rectangles in black colour, designed to cover the barcodes of individual packets in the packaging.

#### Article 7

(text that states the brand and type name of cigarettes and rolling tobacco)

(1) Packets and outer packaging of cigarettes and rolling tobacco can contain printed text that states the brand and type of cigarettes and rolling tobacco.

(2) Text from previous paragraph must fulfil the following conditions:

1. It should not contain any sign that is not a letter, a number or sign "&",
2. The first letter of any word is a small or capital letter,
3. Other letter are small letters,
4. Texts is printed in normal upright Helvetica fonts,
5. The colour of the text is Pantone Cool Grey 2C with final layer without gloss,
6. Brand name is not in more than one line,
7. Name of the type is not in more than one line,
8. Type name is stated directly under the brand name and is written in the same direction,
9. Maximum size of the brand name is 14 points,
10. Maximum size of the type name is 10 points,
11. Brand and type name are written in the middle of the surface, on which they are written,
12. If this is a surface that includes a health warning, the direction of texts must be the same as the direction of the health warning.

#### Article 8

(text with details of the producer)

(1) Outer or inner surface of the packet and outer packaging of cigarettes and rolling tobacco can contain printed text with one or more of the following information:

- Name of the manufacturer,
- Address of the manufacturer,
- Email address of the manufacturer,
- Phone number of the manufacturer.

(2) Text from previous paragraph must fulfil the following conditions:

1. It should not contain any sign that is not a letter, a number or sign “&”, or sign “@” when it comes to email address,
2. The first letter of any word is a small or capital letter,
3. Other letter are small letters,
4. Texts is printed in normal upright Helvetica fonts,
5. The colour of the text on outer surface is Pantone Cool Grey 2C with final layer without gloss, the colour of the text on inner surface is Pantone Cool Grey 2C with final layer without gloss or Pantone 448 C with final layer without gloss,
6. Size of text is smaller than 10 points,
7. Text is printed only once,
8. Text is not printed on the front surface of the packet and outer packaging.

#### Article 9

(bar code)

(1) Packet and outer packaging of cigarettes and rolling tobacco can contain bar code.

(2) Bar code from previous paragraph must fulfil the following conditions:

- Its only intention is easier recording of sales, distribution and stock control,
- Its colour is white and black or Pantone 448 and white,
- It does not form an image, pattern, icon or symbol which could be seen as anything else as a bar code,
- It is only printed once on the packet and outer packaging,
- It is not printed on the first side of the packet and outer packaging.

#### Article 10

(calibration mark)

Packet and outer packaging of cigarettes and rolling tobacco can contain calibration mark when it is necessary because of the automatic manufacture, but the calibration mark should be as unnoticeable as possible.

#### Article 11

(surfaces of the packet)

(1) All inner and outer surfaces of the packet and outer packaging of cigarettes and rolling tobacco must be smooth and flat, and should not contain any bumps, reliefs or other irregular shapes or textures that did not emerge during the manufacturing process.

(2) Surfaces of the packet of rolling tobacco in the shape of a bag can contain elements that are necessary to ensure the sealing of the bag.

(3) Surfaces of the packet of rolling tobacco in cylindrical shape can contain elements that are necessary to attach the bottom of the packet and elements that ensure the opening and sealing of the bag.

### III. APPEARANCE OF CIGARETTES

#### Article 12

(text that states the number of cigarettes)

(1) Text about the number of cigarettes can be printed on the packet and outer packaging of cigarettes and a word "cigaret" can follow it.

(2) Text from previous paragraph must fulfil the following conditions:

1. Number is written in numeric signs,
2. When it comes to outer packet with multiple packets the number from previous point can determine the combine number of cigarettes in the outer package or the number of packages in the outer package, multiplied with the number of cigarettes in one package, with a symbol for multiplying in a form "x",
3. The first letter of any word is a small or capital letter,
4. Other letter from word from previous point are small letters,
5. Texts is printed in normal upright Helvetica fonts,
6. The colour of the text on outer surface is Pantone Cool Grey 2C with final layer without gloss,
7. Size of text is smaller than 10 points,
8. Size of text is smaller than 14 points when it comes to outer package with multiple packages,
9. Text appears only once on the package and outer package,
10. If it is printed on a surface that includes a health warning, the direction of texts must be the same as the direction of the health warning.

#### Article 13

(appearance of cigarettes)

(1) The paper, filter or other part of cigarette, except for the tobacco, is white with a final layer without gloss, wherein the piece of paper or wrapper surrounding the end of the cigarette, which is not intended to turn on, turn may be coloured in the shade of the cork.

(2) Cigarette can contain the text with brand and type name of the cigarette,

(3) The text from previous paragraph must fulfil the following conditions:

- Is parallel with the edge of the cigarette that is not meant for lightening, but is not more than 38 millimetres away from that part of the cigarette,
- It should not contain any sign that is not a letter, a number or sign "&",
- The first letter of any word is a small or capital letter,
- Other letter from word from previous point are small letters,
- Texts is printed in normal upright Helvetica fonts,
- The colour of the text is black and
- Size of text is not bigger than 8 points.

#### IV. ROLLING TOBACCO PACKET

##### Article 14

(text stating the mass of the rolling tobacco)

(1) Text stating the mass of contained tobacco for rolling in grams can be printed on the packet and outer packaging of cigarettes, and text “tobaka za zvižanje” can follow it.

(2) Text from previous paragraph must fulfil the following conditions:

- Mass is written in numeric signs, and unit “g” must follow them,
- When it comes to outer packet with multiple packets the number from previous point can determine the combine mass of tobacco in the outer package or the number of packages in the outer package, multiplied with the mass of tobacco in one package, with a symbol for multiplying in a form “x”,
- The first letter of any word is a small or capital letter,
- Other letter from word from previous point are small letters,
- Texts is printed in normal upright Helvetica fonts,
- The colour of the text is Pantone Cool Gray 2C with final layer without gloss,
- Size of text is not bigger than 10 points when it comes to package,
- Size of text is not bigger than 14 points when it comes to outer package with multiple packages,
- Text appears only once on the package and outer package,
- If it is printed on a surface that includes a health warning, the direction of texts must be the same as the direction of the health warning.

##### Article 15

(text that describes papers and filters)

(1) Text “vsebuje cigaretne papirčke in filtre”, “vsebuje cigaretne papirčke” ali “vsebuje cigaretne filtre” can be printed on the packet and outer packaging of rolling tobacco which includes papers and filters.

(2) Text from previous paragraph must fulfil the following conditions:

- It is written in small letters,
- Texts is printed in normal upright Helvetica fonts,
- The colour of the text is Pantone Cool Grey 2C with final layer without gloss,
- It is under the type name or under the brand name if type is not written,
- Size of text is not bigger than 10 points,
- Text appears only once on the package and outer package.

##### Article 16

(tab and seal)

(1) If the package of rolling tobacco contains the system for repeating sealed closing, this system must be transparent and clear, without colour and without any marks.

(2) In the event of a pack and outer packaging of cylindrical shape that includes a sealing from foil as part of its inner package this sealing system must be silver colour without any differences in the tone of the colour of foil. Foil can contain, as a consequence of the automatic manufacturing process,

spots and squares, due to the automatic manufacturing process, which have to be in equal size, equally distanced one from another and should not form a picture, pattern, figure or symbol, which could be seen any differently as the sealing.

## V. FINAL PROVISION

### Article 17

(entry into force and usage)

These rules shall enter into force on the fifteenth day following its publication in the Official Gazette of the Republic of Slovenia, and the usage start on the 1<sup>st</sup> of January 2020.

No. 0070-90/2017

Ljubljana, on 28 March 2019

EVA 2017-2711-0012

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