



Announcement

Subject: Complying with Combined Health Warnings approved for plain packaging of tobacco products

Announcement no.: 42504

Date: 25/5/1440 AH

In reference to the kind directive brought forward by telegram no. 51691 issued by the Royal Court on 09/11/1438 AH, stating that the authority competent to inspect tobacco products, set, issue, and approve standards for tobacco and its products, is Saudi Food and Drug Authority (SFDA). This is further to SFDA announcement no. 35707, on 4/5/1440 AH, in regards to complying with regulation SFDA.FD 60/2018 of tobacco products plain packaging; and based on the provisions of the abovementioned regulation regarding the necessity of complying with the Combined Health Warnings (CHWs) set by the National Committee for Tobacco Control (NCTC).

Accordingly, SFDA would like to inform relevant parties importing tobacco products about the necessity of complying with and adhering to the CHWs approved by the NCTC, which are annexed to this announcement, provided that the CHWs are rotated equally according to the prescribed order for all tobacco products throughout a Gregorian year.

To request a soft copy of the aforementioned CHWs, kindly send your request via email to:
Tobacco.control@sfda.gov.sa

We appreciate your responsiveness and cooperation,



Saudi Food & Drug Authority



National Committee for Tobacco Control

Combined Health Warnings for plain packaging of tobacco products

- ❖ All of the following Health Warnings must be in Arabic:
 - **General Health Warning (on either side of the pack):**
التدخين يقتل، اقلع الآن.
(Smoking kills, quit now)
 - **Information Message (on either side of the pack):**
الدخان يحتوي على أكثر من 70 مادة تسبب السرطان.
(Smoke contains more than 70 carcinogens)
 - **Combined Health Warnings (on the front and back of the pack):**

❖ Graphic pictures must be used equally in the prescribed order throughout a single Gregorian year.

Placement of Graphic Pictures	Combined Health Warning Messages	Graphic picture
First	<p>General Health Warning Message</p> <p style="text-align: center;">نيخ نتل ا بسببني اطوسه رج نحل ا . (Smoking causes throat cancer)</p> <p>Cessation Message (placed on the yellow area):</p> <p style="text-align: center;">ع الق ا لل ن عن نيخ نتل ا طرت لى لع 937 (For smoking cessation support call 937)</p>	

Placement of Graphic Pictures	Combined Health Warning Messages (on front and back of a pack)	Graphic picture
Second	<p>General Health Warning Message</p> <p>التدخين يسبب أمراض القلب والأوعية الدموية. (Smoking causes cardiovascular diseases)</p> <p>Cessation Message (placed on the yellow area):</p> <p>ع الق إ ل ن ع ن ي خ ت ل ا ه ر ت ل ع 937 (For smoking cessation support call 937)</p>	

Placement of Graphic Pictures	Combined Health Warning Messages (on front and back of a pack)	Graphic picture
Third	<p>General Health Warning Message</p> <p>ن ي خ ت ل ا ل ت و ي ي ا ن ا و ي ح ل ا ق ي و ن م ل ا ل ل ق ي و ق ب و ن خ ل ا (Smoking kills sperms and reduces fertility levels)</p> <p>Cessation Message (placed on the yellow area):</p> <p>ع الق إ ل ن ع ن ي خ ت ل ا ه ر ت ل ع 937 (For smoking cessation support call 937)</p>	

You can request high resolution graphic pictures at the following email address:

Tobacco.control@sfda.gov.sa