

[stamp: Ministry of Municipal and Rural Affairs
Department of Food Supplies
Issued on 4685v on 10 Ramadan 1433 H
[barcode]]

Undersecretary of the Ministry of Municipalities
General Directorate of Environmental Health
Department of Food Supplies

Subject: Controls on marketing and promotion of tobacco products

Circular to Municipalities

Excellency,

God's peace, mercy and blessings be upon you,

In reference to the letter issued by His Excellency the Minister of Health, the Chairman of the National Tobacco Control Committee, No. 239977/4/1, dated on 7 Thulhijja 1433 H., referring to the third meeting of the said Committee, held on 27 Thulhijja 1432 H., which its fourth recommendation, as indicated in the minutes of the meeting, includes an "emphasis to the relevant governmental bodies to implement the recommendations regarding the controls on the marketing of tobacco products that was approved by the Health Ministers of the Gulf Cooperation Council members at their 70th meeting in Doha in 2011." The recommendation included a number of paragraphs that fall within the jurisdiction of the Ministry, as follows:

1. Prohibit the advertising of all tobacco products at selling outlets (supermarkets, groceries, and all shopping malls).
2. Prohibit the display and featuring of tobacco products in prominent places, and only displaying them in inconspicuous or out of sight places.
3. Prohibit the selling of less than a complete wrapped pack (i.e. not to open packs and sell cigarettes individually).

Kindly review and notify the owners of the shops and selling outlets under the oversight and supervision of the Municipality of these instructions, insisting that they stop doing this, and the punishment of the violators in accordance with Article 3(9) of the Fines and Penalties Regulations as applied to municipal offenses.

Regards,

[signature]

Mansour bin Meteb bin Abdul Aziz
Minister of Municipal and Rural Affairs

P/566-2 / 20/7/1433H.

CC:

- Copy for Our office
- Copy for all undersecretaries - public administrations - undersecretaries' departments.
- Copy for the Agency of Municipal Affairs - Environmental Health - Food Management Department - File (23) - Smoking Control with display and source - Ministry of Health - Outgoing Circulars.
- Copy for the Agency of Municipal Affairs / Administrative Affairs / Outgoing File (fees have been paid in the letter of the Ministry of Health).