ADMINISTRATIVE ORDER
No. 2021 - 0051

SUBJECT: First (1st) Set of Graphic Health Warning Templates on Vapor Products, Heated Tobacco Products, and Other Similar Products pursuant to Republic Act Nos. 11346 and 10643

Republic Act No. 11346, which imposes excise tax on vapor products, heated tobacco products, and other similar products, requires the application of Graphic Health Warnings on product packages that are compliant with Republic Act No. 10643 or the “Graphic Health Warnings Law” to protect the right to health of the people and instill health consciousness among them. The Department of Health, as the overall steward of health, is tasked to develop the guidelines and produce the templates for the effective implementation and application of the GHWs.

Pursuant to the provisions of RA Nos. 11346 and 10643, and DOH Administrative Order No. 2021-0051 entitled “Guidelines on Graphic Health Warnings on Vapor Products, Heated Tobacco Products, and other Similar Products,” the DOH hereby issues this first (1st) set of graphic health warning templates for the various types of packaging used for vapor products, heated tobacco products, other similar products, as presented in Annexes A and B of this Order. The first (1st) set of GHW templates shall be in full effect by May 11, 2022 and shall be valid for a period of two (2) years.

This Order shall take effect immediately following its publication in a newspaper of general circulation, with three (3) certified copies filed at the Office of the National Administrative Register (ONAR) of the University of the Philippines Law Center.

FRANCISCO T. DUQUE III, MD, MSc
Secretary of Health
Annex A - The First Set of Graphic Health Warning Templates for Vapor Products and other similar products

Color Specifications
C: 1% M: 18% Y: 99% K: 0%

Template 1 - Eye Irritation

A

THIS PRODUCT COULD CAUSE
EYE IRRITATION

B

ANG PRODUKTONG ITO AY MAAARING MAGDULONG NG
PANGANGATI NG MATA

C

THIS PRODUCT COULD CAUSE
EYE IRRITATION

D

ANG PRODUKTONG ITO AY MAAARING MAGDULONG NG
PANGANGATI NG MATA
Template 2 - Pneumonia

A

THIS PRODUCT COULD CAUSE
PNEUMONIA

B

ANG PRODUKTONG ITO AY MAAARING MAGDULOT NG
PULMONYA

C

THIS PRODUCT COULD CAUSE
PNEUMONIA

D

ANG PRODUKTONG ITO AY MAAARING MAGDULOT NG
PULMONYA
Template 3 - Toxic Chemicals

**A**

THIS PRODUCT CONTAINS
TOXIC CHEMICALS

**B**

ANG PRODUKTONG ITO AY MAYROONG
NAKALALASONG KEMIKAL

**C**

THIS PRODUCT CONTAINS
TOXIC CHEMICALS

**D**

ANG PRODUKTONG ITO AY MAYROONG
NAKALALASONG KEMIKAL
Template 4 - Chemicals that May Cause Cancer

A

THIS PRODUCT CONTAINS CHEMICALS THAT MAY CAUSE
CANCER

B

ANG PRODUKTONG ITO AY MGA KEMIKAL NA MAAARING
MAGDULOT NG CANCER

C

THIS PRODUCT CONTAINS CHEMICALS THAT MAY CAUSE
CANCER

D

ANG PRODUKTONG ITO AY MGA KEMIKAL NA MAAARING
MAGDULOT NG KANSER
Template 5 - Eye Irritation

A
THIS PRODUCT COULD CAUSE EYE IRRITATION

B
ANG PRODUKTONG ITO AY MAAARING MAGDULOT NG PANGANGATI NG MATA

C
THIS PRODUCT COULD CAUSE EYE IRRITATION

D
ANG PRODUKTONG ITO AY MAAARING MAGDULOT NG PANGANGATI NG MATA
A. This product can harm those exposed to secondhand emissions.

B. Ang produktong ito ay maaaring makapinsala sa mga nakalalanghap ng usok nito.

C. This product can harm those exposed to secondhand emissions.

D. Ang produktong ito ay maaaring makapinsala sa mga nakalalanghap ng usok nito.
Template 7 - Asthma Attacks

A

THIS PRODUCT COULD TRIGGER
ASTHMA ATTACKS

B

ANG PRODUKTONG ITO AY MAAARING MAGDULOT NG
ATAKE SA HIKA

C

THIS PRODUCT COULD TRIGGER
ASTHMA ATTACKS

D

ANG PRODUKTONG ITO AY MAAARING MAGDULOT NG
ATAKE SA HIKA
Template 8 - Lung Injury

A

THIS PRODUCT COULD CAUSE
LUNG INJURY

B

ANG PRODUKTONG ITO AY MAAARING MAGDULONG NG
PINSALA SA BAGA

C

THIS PRODUCT COULD CAUSE
LUNG INJURY

D

ANG PRODUKTONG ITO AY MAAARING MAGDULONG NG
PINSALA SA BAGA
Template 10 - Throat Irritation

A

THIS PRODUCT COULD CAUSE
THROAT IRRITATION

B

ANG PRODUKTONG ITO AY MAAARING MAGDULOT NG
PANGANGATI NG LALAMUNAN

C

THIS PRODUCT COULD CAUSE
THROAT IRRITATION

D

ANG PRODUKTONG ITO AY MAAARING MAGDULOT NG
PANGANGATI NG LALAMUNAN
Template 11 - Secondhand Emissions

A

THIS PRODUCT CAN HARM THOSE EXPOSED TO SECONDHAND EMISSIONS

B

ANG PRODUKTONG ITO AY MAARING MAKAPINSALA SA MGA NAKALALANGHAP NG USOK NITO

C

THIS PRODUCT CAN HARM THOSE EXPOSED TO SECONDHAND EMISSIONS

D

ANG PRODUKTONG ITO AY MAARING MAKAPINSALA SA MGA NAKALALANGHAP NG USOK NITO
Annex B - The First Set of Graphic Health Warning Templates for Heated Tobacco Products and other similar products

Color Specifications
C: 1% M: 18% Y: 99% K: 0%

Template 1 - Eye Irritation

A

THIS PRODUCT COULD CAUSE EYE IRRITATION

B

ANG PRODUKTONG ITO AY MAAARING MAGDULONG NG PANGANGATI NG MATA

C

THIS PRODUCT COULD CAUSE EYE IRRITATION

D

ANG PRODUKTONG ITO AY MAAARING MAGDULONG NG PANGANGATI NG MATA
Template 3 - Toxic Chemicals

A

THIS PRODUCT CONTAINS
TOXIC CHEMICALS

B

ANG PRODUKTONG ITO AY MAYROONG
NAKALALASONG KEMIKAL

C

THIS PRODUCT CONTAINS
TOXIC CHEMICALS

D

ANG PRODUKTONG ITO AY MAYROONG
NAKALALASONG KEMIKAL
Template 4 - Chemicals that may Cause Cancer

A

THIS PRODUCT CONTAINS CHEMICALS THAT MAY CAUSE CANCER

FORMALIN

B

ANG PRODUKTONG ITO AY MAY MGA KEMIKAL NA MAAARING MAGDULOT NG KANSER

FORMALIN

C

THIS PRODUCT CONTAINS CHEMICALS THAT MAY CAUSE CANCER

FORMALIN

D

ANG PRODUKTONG ITO AY MAY MGA KEMIKAL NA MAAARING MAGDULOT NG KANSER

FORMALIN
Template 5 - Eye Irritation

A
THIS PRODUCT COULD CAUSE
EYE IRRITATION

B
ANG PRODUKTONG ITO AY MAAARING MAGDULOT NG
PANGANGATI NG MATA

C
THIS PRODUCT COULD CAUSE
EYE IRRITATION

D
ANG PRODUKTONG ITO AY MAAARING MAGDULOT NG
PANGANGATI NG MATA
Template 6 - Secondhand Emissions

A  
THIS PRODUCT CAN HARM THOSE EXPOSED TO SECONDHAND EMISSIONS

B  
ANG PRODUKTONG ITO AY MAAARING MAKAPINSALA SA MGA NAKALALANGHAP NG USOK NITO

C  
THIS PRODUCT CAN HARM THOSE EXPOSED TO SECONDHAND EMISSIONS

D  
ANG PRODUKTONG ITO AY MAAARING MAKAPINSALA SA MGA NAKALALANGHAP NG USOK NITO
Template 7 - Asthma Attacks

A

**THIS PRODUCT COULD TRIGGER**

**ASTHMA ATTACKS**

B

**ANG PRODUKTONG ITO AY MAANING MAGDULOT NG**

**ATAKE SA HIKA**

C

**THIS PRODUCT COULD TRIGGER**

**ASTHMA ATTACKS**

D

**ANG PRODUKTONG ITO AY MAANING MAGDULOT NG**

**ATAKE SA HIKA**
Template 8 - Toxic Chemicals

A

THIS PRODUCT CONTAINS
TOXIC CHEMICALS

B

ANG PRODUKTONG ITO AY MAYROONG
NAKALALASONG KEMIKAL

C

THIS PRODUCT CONTAINS
TOXIC CHEMICALS

D

ANG PRODUKTONG ITO AY MAYROONG
NAKALALASONG KEMIKAL
Template 9 - Acute Nicotine Poisoning

A

This product contains nicotine which could cause poisoning.

B

Ang produktong ito ay mayroong nicotine na maaring magdulot ng pagkalason.

C

This product contains nicotine which could cause poisoning.

D

Ang produktong ito ay mayroong nicotine na maaring magdulot ng pagkalason.
Template 10 - Throat Irritation

A

THIS PRODUCT COULD CAUSE
THROAT IRRITATION

B

ANG PAGGAMIT NG PRODUKTONG ITO AY MAAARING MAGDULOT NG
PANGANGATI NG LALAMUNAN

C

THIS PRODUCT COULD CAUSE
THROAT IRRITATION

D

ANG PRODUKTONG ITO AY MAAARING MAGDULOT NG
PANGANGATI NG LALAMUNAN
A

THIS PRODUCT CAN HARM THOSE EXPOSED TO SECONDHAND EMISSIONS

B

AND ITO ANG PRODUKTONG ITO AY MAARING MAKAPINSALA SA MGA NAKALALANGHAP NG USOK NITO

C

THIS PRODUCT CAN HARM THOSE EXPOSED TO SECONDHAND EMISSIONS

D

ANG PRODUKTONG ITO AY MAAARING MAKAPINSALA SA MGA NAKALALANGHAP NG USOK NITO
Template 12 - Cigarette Smoking

A

THIS PRODUCT CAN LEAD TO
CIGARETTE SMOKING

B

ANG PAGGAMIT NG PRODUKTONG ITO AY MAARING
HUMANTONG SA PANINIGARILYO

C

THIS PRODUCT CAN LEAD TO
CIGARETTE SMOKING

D

ANG PRODUKTONG ITO AY MAARING
HUMANTONG SA PANINIGARILYO
Annex C - Side Panel

Color Specifications
C: 1% M: 18% Y: 99% K: 0%

A. Side Panel for Vapor Products and Other Similar Products

QUIT VAPING!
CALL DOH QUITLINE 1558

THIS PRODUCT IS NOT FOR SALE TO PERSONS BELOW 21 YEARS OLD

B. Side Panel for Heated Tobacco Products and Other Similar Products

QUIT USING HEATED TOBACCO PRODUCTS!
CALL DOH QUITLINE 1558

THIS PRODUCT IS NOT FOR SALE TO PERSONS BELOW 21 YEARS OLD