Republic of the Philippines  
Department of Health  
OFFICE OF THE SECRETARY

March 20, 2019

ADMINISTRATIVE ORDER  
No. 2019- 0009

SUBJECT: Third (3rd) Set of Graphic Health Warning Templates pursuant to Republic Act No. 10643

Republic Act No. 10643, otherwise known as the Graphic Health Warnings Law ("RA 10643"), requires health warnings on cigarette packages and other tobacco product packages to protect the right to health of people and instill health consciousness among them. The purposes of the Act are to: (a) have Graphic Health Warnings that effectively warn of the devastating effects of tobacco use and exposure to second hand smoke; (b) remove misleading or deceptive numbers or descriptors that convey or tend to convey that a product or variant is healthier, less harmful or safer; and (c) further promote the right to health and information of the people.

Administrative Order No. 2014-0037 re: Templates and Guidelines on the Use of Health Warnings Pursuant to Republic Act 10643 dated October 27, 2014 provides that the Department shall issue new templates every two (2) years to be used by all manufacturers, importers and distributors of tobacco products that are introduced in the Philippine market, in accordance with RA 10643 and its Implementing Rules and Regulations.

The second (2nd) set of Graphic Health Warning templates issued by the Department through Administrative Order No. 2014-0037B is set to expire on March 3, 2020. In view of the forthcoming expiration of the 2nd set of templates, the Department hereby issues the attached third (3rd) set of Graphic Health Warning templates, which shall be valid for a period of two years (March 4, 2020 to March 3, 2022).

Other provisions of AO No. 2014-0037 remain in effect.

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Template 1 - Gangrene

A

B

C

D

SMOKING CAUSES GANGRENE

PANINIGARILYO ANG SANHI NG GANGRENE

SMOKING CAUSES GANGRENE

PANINIGARILYO ANG SANHI NG GANGRENE
Template 2 - Gangrene

A

B

C

D

SMOKING CAUSES GANGRENE

PANINIGARILYO ANG SANHI NG GANGRENE

SMOKING CAUSES GANGRENE

PANINIGARILYO ANG SANHI NG GANGRENE
Template 3 - Breast Cancer

A  Smoking causes Breast Cancer

B  Paninigarilyo ang sanhi ng Kanser sa suso

C  Smoking causes Breast Cancer

D  Paninigarilyo ang sanhi ng Kanser sa suso
Template 4 - Death

A

B

C

D
Template 5 - Emphysema

A

SMOKING CAUSES
EMPHYSEMA

B

PANINIGARILYO ANG SANHI NG
EMPHYSEMA

C

SMOKING
CAUSES
EMPHYSEMA

D

PANINIGARILYO
ANG SANHI NG
EMPHYSEMA
Template 6 - Neck Cancer (Kanser sa Leeg)

A

SMOKING CAUSES NECK CANCER

B

PAGNINIGARILYO ANG SANHI NG KANSER SA LEEG

C

SMOKING CAUSES NECK CANCER

D

PANINIGARILYO ANG SANHI NG KANSER SA LEEG
Template 7 - Heart Attack
(Atake Sa Puso)
Template 8 - Premature Birth

A

SMOKING CAUSES
PREMATURE BIRTH

B

PANINIGARILYO ANG SANHI NG
PREMATURE BIRTH

C

SMOKING
CAUSES
PREMATURE
BIRTH

D

PANINIGARILYO
ANG SANHI NG
PREMATURE
BIRTH
Template 9 - Low Birth Weight

A

SMOKING CAUSES
LOW BIRTH WEIGHT

B

PANINIGARILYO ANG SANHI NG
LOW BIRTH WEIGHT

C

D

PANINIGARILYO
ANG SANHI NG
LOW BIRTH WEIGHT
Template 10 - Nicotine Stain

A

SMOKING CAUSES NICOTINE STAIN

B

PANINIGARILYO ANG SANHI NG NICOTINE STAIN

C

SMOKING CAUSES NICOTINE STAIN

D

PANINIGARILYO ANG SANHI NG NICOTINE STAIN
Template 11 - Throat Cancer
(Kanser sa Lalamunan)

A
SMOKING CAUSES
THROAT CANCER

B
PANINIGARILYO ANG SANHI NG
KANSER SA LALAMUNAN

C

D
PANINIGARILYO
ANG SANHI NG
KANSER SA
LALAMUNAN
Template 12 - Throat Cancer (Kanser sa Lalamunan)

A

SMOKING CAUSES
THROAT CANCER

B

PANINIGARILYO ANG SANHI NG
KANSER SA LALAMUNAN

C

SMOKING CAUSES
THROAT CANCER

D

PANINIGARILYO
ANG SANHI NG
KANSER SA
LALAMUNAN
Quit smoking: Call DOH Quitline - 165-364

0921-2039534 0977-6277539
(Smart/TNT/Sun) (Globe/TM)

Ang usok ng sigarilyo ay may Butane (Sangkap sa lighter fluid)

Ang usok ng sigarilyo ay may Cyanide (Sangkap sa chemical weapons)
Ang usok ng sigarilyo ay may Ammonia (Panlinis ng kubeta)

ANG USOK NG SIGARILYO
AY MAY
AMMONIA
(PANLINIS NG KUBETA)

Ang usok ng sigarilyo ay may Formalin (Pang-embalsamo)

ANG USOK NG SIGARILYO
AY MAY
FORMALIN
(PANG-EMBALSAMO)