

NOTIFICATION**PROHIBITION OF SMOKING AND PROTECTION
OF NON-SMOKERS HEALTH ORDINANCE, 2002
(LXXIV OF 2002)**

[Gazette of Pakistan, Extraordinary, Part-II, 1st September, 2007]

S.R.O. 882(I)/2007, dated 21.8.2007.--In exercise of the powers conferred by Section 7 of the Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002 (LXXIV of 2002), the Committee on Tobacco Advertisement Guidelines notified under S.R.O. 655 (1)/2003 in the Gazette of Pakistan dated 3rd July 2003 is pleased to notify following Guidelines on the size of advertisements in the print media, magazines, shop fascias, bill boards and use of electronic media for the tobacco and tobacco products advertisements:

- (i) Tobacco ads in the press will not be more than one square inch, (effective May 31, 2007)
- (ii) Tobacco industry will remove all the contracted tobacco product advertisement boards on the shops by December 31, 2007. The size of the tobacco product advertisement boards on shops by the industry will not be more than one square foot. The industry will supply by December 31, 2007 a list of shops having existing contracted tobacco product advertisement fascias.
- (iii) Advertisement of tobacco on electronic media will be allowed only between 3 AM to 4 AM.
- (iv) No incidental advertisement of smoking will be allowed on any media though branding and product placement by the tobacco industry. (This will not affect the already laid out guidelines on incidental tobacco advertisements).
- (v) No tobacco ads placement shall be made on the front and back pages of any publication, nor on inside front and back covers of magazines.
- (vi) Billboards (except point-of-sale shop fascias) will not be more than 1 sq. meter in size.

The above guidelines will come in force with immediate effect.

All previous notifications of the size of the advertisements will be deemed as cancelled.

Restrictions about the Health Warning as notified earlier (SRO 1001 (1)2003 dated October 27, 2003 and under other Notifications/

Orders vide No. F. 13-5/2003 dated October 27, 2003 will remain the same.

RULES, 2007

FEDERAL BOARD OF REVENUE RULES, 2007

[Gazette of Pakistan, Extraordinary, Part-II, 1st November, 2007]

S.R.O. 1067 (1)/2007.--In exercise of the powers conferred by Section 21 of the Federal Board of Revenue Act, 2007, read with Section 15, thereof, the Federal Government is pleased to make the following rules, namely:--

1. Short title and commencement.--(1) These rules may be called the Federal Board of Revenue Rules, 2007.

(2) They shall come into force at once.

2. Definitions.--In these rules, unless there is anything repugnant in the subject or context,--

(a) 'Act' means the Federal Board of Revenue Act, 2007;

(b) "member" includes--

(i) 'line members' such as member (direct taxes), member (sales tax and federal excise), or any other re-designated member with any other name or nomenclature, member (customs);

(ii) functional and support members, such as member (fiscal research and statistics), member (human resource management), member (audit); member (administration), member (légal), member (tax policy and reforms), member (information management systems), and member (facilitation and tax payers' education); and as a result of reforms, adjustment in strength of members and with any other designation or nomenclature; and

(c) 'Secretary' means the Secretary of the Board appointed under sub-section (5) of Section 3 of the Act.

3. Powers, functions and business of the Board.--(1) The Board may under Section 8 of the Act, delegate its powers and functions to the Chairman or the line member, functional member and support member who shall transact such business, and exercise such powers and functions singly as Board, as may be allocated to him.