S. R. O. 863 (I)/2010.—In exercise of the powers conferred by Section 17 of the Prohibition of Smoking and Protection of Non-Smokers Ordinance, 2002 (LXXIV of 2002), the Federal Government is pleased to make the following rules, namely:—

1. **Short title and commencement.**—(1) These Rules may be called The Prohibition of Sale of Cigarettes to Minors Rules, 2010.

   (2) They shall come into force on the 1st day of October 2011.

2. **Responsibilities of Manufacturers and Importers.**—(1) No one shall manufacture or offer for sale sweets, snacks, or toys in the form of cigarettes that may appeal to any person under the age of eighteen.

   (2) Every cigarette manufacturer and importer shall ensure that the following statement (in clear Urdu font, max. height 1 mm.) is legibly printed in (2555)

   "Price: Rs. 2.00"

[2814 (2010)/Ex. Gaz.]
black colour on one of the side panels of every cigarette packet manufactured or imported for consumption in Pakistan:

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(3) No cigarette manufacturer shall manufacture, sell, or offer for sale, any cigarettes unless they are in a packet of at least 20 cigarette sticks.

(4) The packets of cigarettes imported for consumption in Pakistan shall not be cleared from the port of entry unless they are in a packet of at least 20 cigarette sticks.

3. Responsibilities of Retail sellers.—(1) It shall be the duty of every retail seller of cigarettes to ensure, within his premises, that neither a person under the age of eighteen years is permitted to sell or offer for sale cigarettes, nor the same are sold to consumers who are under eighteen years of age.

(2) Every retail seller of cigarettes shall clearly and prominently display the following warning (min. A4 size) within his premises:

![Warning Sign]

(3) In case of doubt about the age of the cigarette consumer, it shall be the duty of the retail seller of cigarettes to ask the consumer to provide appropriate evidence of having reached eighteen years of age.

[F. No. 20 - 11/2010-FCTC.]

MUHAMMAD IQBAL,
Deputy Secretary (Admin).