



ORDER OF THE HEALTH MINISTER OF MONGOLIA

January 17, 2018

Number A/09

Approval of updated posters and illustration of the health warning

It is hereby ORDERED based on the Section 24.2 of the Chapter 24 of the Law of Mongolian Government with the aim to pursue the implementation of the Section 6.4 and 6.5 of the Chapter 6 of the Law on Tobacco Control:

1. Approve the first Annex for printing on the tobacco cartons, containers and packages and the updated design of posters and illustrations of health warnings as well as shown harms to tobacco use for human health and the second Annex of the requirements for them.

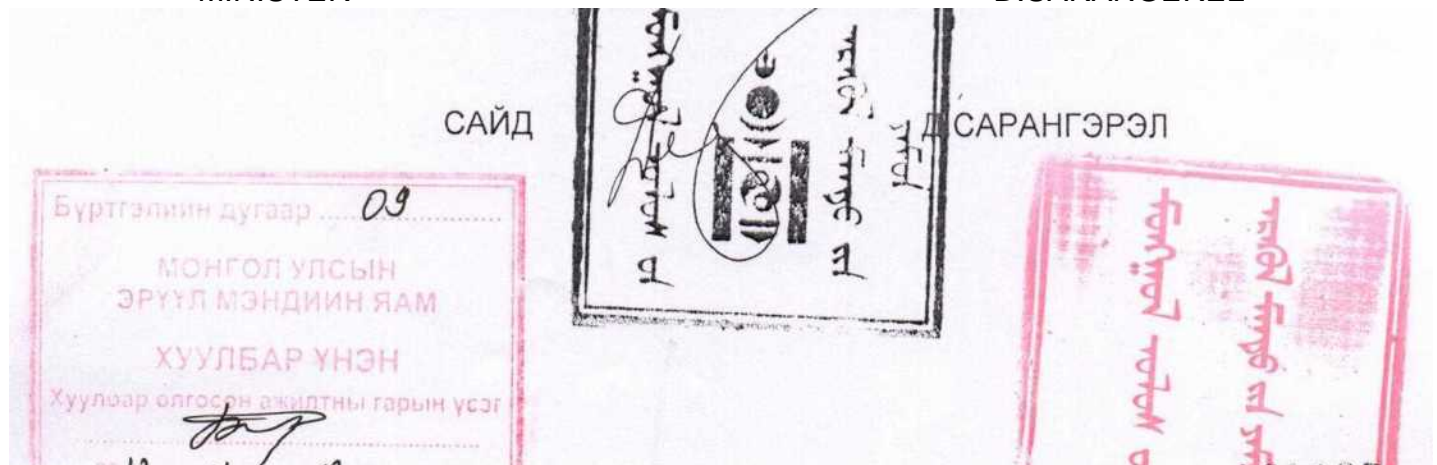
2. Assign the Department of Public Health /D.Gantsetseg/ to take management measures such as specifying posters and illustrations of the health warning in the general technical requirements in cooperation with concerned organizations, the National Center for Public Health /B.Tsogtbaatar/ and the National Center for Mental Health /L.Nasantsengel/ to create a system that regularly advertises harmful efficacy based on tobacco per month on a specific subject for the public.

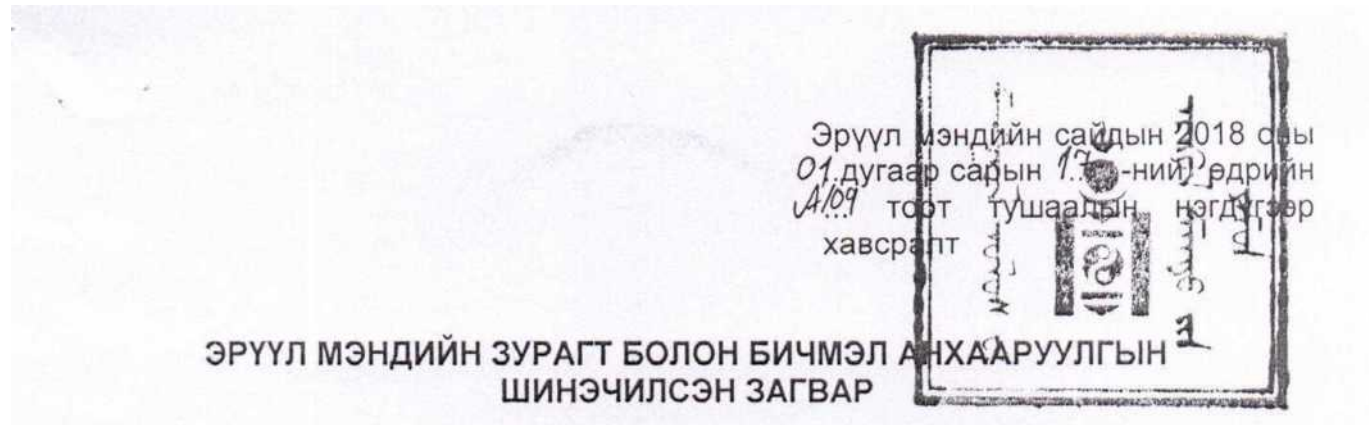
3. Accommodate Police and Planning Department /R.Oyunkhand/ to finance the costs for the management measures for the health warning and smoking bans as well as combating tobacco harm and advertisements from the foundation of health promotion, the Monitoring, Evaluation and Internal Audit Department /B.Bayar/ to get abided by in their activities and monitor its implementation of the order.

4. In connection with this, order No. 36 of 2018 issued by Minister of the Health is hereby deemed to be void.

MINISTER

D.SARANGEREL





Poster and illustration of health warning



Poster and illustration of health warning №2



Poster and illustration of health warning № 3



Poster and illustration of health warning №4

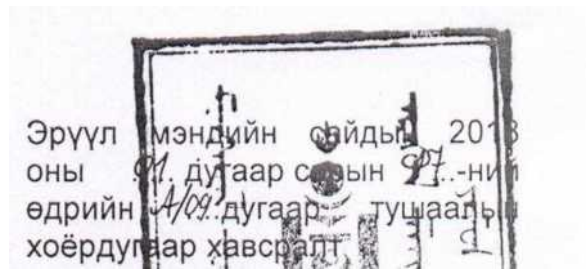


Poster and illustrations of health warning №5



Poster and illustrations of health warning № 6





REQUIREMENTS FOR POSTERS AND ILLUSTRATIONS OF THE HEALTH WARNING

1. “A poster and illustration of the health warning” should be printed on the box, container and package of tobacco products in accordance with the approved order.

2. The poster and illustration of the health warning, approved by the order shall not be replaced.

3. The illustration of the health warning shall be placed separately except for the area of the health warning poster.

4. Any supplementary images and illustrations shall not be placed in the poster and illustration of the health warning area.

5. The requirements for the health warning posters:

5.1. There are six types of the tobacco harm efficacies to human health on the health warning posters.

5.2. 65 percent of the health warning posters should be placed in middle area of the front and back sides of the cigarette box, container and packages.

5.3. 65 percent of the health warning posters should be placed in middle area of the front side of the pipe and other similar bulk tobacco containers and packages.

5.4. The health warning posters should be the same color as the original, well -reflected, clear, with 300 CP compact, 600*800 pixels and 3PEC files.

5.5. The frame of the health warning posters should be 1 mm wide, black framed and the base area should be white.

6. The requirements for the health warning illustrations:

6.1. There are six types of the health warning illustrations.

6.1.1. Tobacco causes cancer.

6.1.2. Tobacco causes necrosis.

6.1.3. Tobacco causes impotence.

6.1.4. Tobacco causes air pollution.

6.1.5. Tobacco has more than 60 toxic chemical substances that cause cancer.

6.1.6. Tobacco causes the effects of fetal development.

6.2. The requirements for the health warning illustrations of the cigarettes:

6.2.1. The health warning illustrations should be placed at the top or on the opening of the cover.

6.2.2. The size of the health warning illustrations shall be 5 cm long, 2 cm wide and unless than 10 cm square area.

6.2.3. The frame of the health warning illustrations' base should be black, 3 mm wide framed, illustration is white and clear.

6.2.4. The illustration for the health warning illustrations should be written on a computer with an Arial fond, size 12, bold and uppercase.

6.3. The requirements for the illustration for the health warning illustrations on the pipe and other similar bulk tobacco containers and packages:

6.3.1. The health warning illustrations should be placed at the top of the health warning illustrations.

6.3.2. The size of the health warning illustrations shall be 5 cm long, 2 cm wide and unless than 10 cm square area.

6.3.3. The frame of the health warning illustrations' base should be black, 3 mm wide and red framed, illustration is white and clear.

6.3.4. The illustration for the health warning illustrations should be written on a computer with an Arial fond, size 12, bold and uppercase.