
SPECIAL ADMINISTRATIVE REGION OF MACAU

Administrative Regulation No. 37/2011

Approves models of signs and notices called for in the regime for the prevention and control of tobacco use

Upon consultation with the Executive Council, the Chief Executive decrees the following, pursuant to the terms of section 5) of Article 50 of the Basic Law of the Special Administrative Region of Macau and No. 1 of Article

6, of section 2) of No. 2 of Article 14, and of section 3) of No. 4 of Article 17 of Law 5/2011 (Regime for the prevention and control of tobacco use), to serve as a supplementary administrative regulation:

Article 1

Purpose

The following models attached to this administrative regulation, and constituting an integral part hereof, are hereby approved:

- 1) Signs prohibiting smoking;
- 2) Notice at points of sale of tobacco products;
- 3) Notice on the price table.

Article 2

Release of information

It is incumbent upon the Health Department to release explanatory or clarifying statements on the models approved by this administrative regulation.

Article 3

Entry into force

This administrative regulation enters into force on January 1, 2012.

Approved on December 1, 2011.

Let this be published.

Chief Executive, *Chui Sai On*.

ANNEX

1. Model of signs prohibiting smoking

Model 1

[GRAPHIC]

A

B

[notice also in English]

Description of colors:

A – Red

B – Black

Background White

Model II

[GRAPHIC]

[notice also in English]

Description of colors: Black and white.

Model III

[GRAPHIC]

A

B

[notice also in English]

Description of colors:

A – Red

B – Black

Background White

Model IV

[GRAPHIC]

[notice also in English]

Description of colors: Black and white.

2. Model of noticed at points of sale for tobacco products

[GRAPHIC]

20 cm

SALE OF TOBACCO PRODUCTS TO MINORS UNDER 18 IS PROHIBITED IN
ACCORDANCE WITH LAW No. 5/2011

← 38 cm →

Specifications:

1. The model is rectangular, and is surrounded by a black frame, with a length and width of at least 38 cm and 20 cm, respectively
2. The characters and letters are plainly legible
3. The characters and letters are printed in a color that contrasts with the background on which they are printed.
4. The statement included in the model is printed in Chinese in “DFHeiHK W9 bold” font, and in Portuguese in “Helvetica Neue 65 Medium Bold” font.

3. Model of notice on table of prices

[GRAPHIC]

THE GOVERNMENT OF THE SPECIAL ADMINISTRATIVE REGION OF MACAU
WARNS THAT

SMOKING IS HARMFUL TO YOUR HEALTH

“THE GOVERNMENT OF THE SPECIAL ADMINISTRATIVE REGION OF MACAU
WARNS THAT – 30 –

“SMOKING IS HARMFUL TO YOUR HEALTH” – 90 –

“Helvetica Neue 65 Medium”

Specifications:

1. The model is rectangular and surrounded by a black frame;
2. The background is white;
3. The statement [Chinese] is printed in size 30 kyu (class);
4. The statement [Chinese] is printed in size 90 kyu (class);
5. The characters in the statements mentioned in Nos. 3 and 4 are printed in black and in the “DFHeiHK W9 bold”;
6. The statement “THE GOVERNMENT OF THE SPECIAL ADMINISTRATIVE REGION OF MACAU WARNS THAT” is printed in 30 pitch font.
7. The statement “SMOKING IS HARMFUL TO YOUR HEALTH” is printed in 90 pitch font;
8. The letters in the statements mentioned in 6 and 7 are printed in capital letters, in black and in the “Helvetica Neue 65 Medium bold” font;
9. If the surface of the table of prices is less than 1500 cm², the size of the characters and letters of the health warning can be proportionally reduced, with reference to the specifications in Nos. 3, 4,6 and 7.