

Instructions no. 1 of 2015

The Required Criteria and Conditions for the Display of Tobacco Products at Points of Sale

Issued by virtue of Tobacco Products Display Regulation no. 73 of 2013

Article 1:

Definitions:

Points of sale of tobacco products: places licensed for this purpose by the Amman Municipality or other municipalities, including all commercial institutions/companies that have points for sale of tobacco products.

Display units: side and top shelves of a point of sale on which tobacco packages and products are placed as per the requirements stated herein.

Payment point: the place designated for paying the monetary value of the product.

Article 2:

Requirements:

- A. A top and/or side display unit shall be exclusively placed at payment points, and display units shall be only accessible to the salesperson.
- B. A top display unit shall be closed from three sides and non-transparent except for the side facing the salesperson which shall be open. No writings or images related to tobacco products (including logo and brands) shall be placed on the display units on the side facing the buyer and the lateral sides. A warning phrase indicating the sale ban of these products to minors under the age of 18 shall be placed.
- C. Each retailer shall clearly place the price of every product displayed for sale in the display units whether the price is specified on it in accordance with the provisions of the Ministry of Industry, Trade, and Supply's Law no. 18 of 1998 and its amendments or not; the retailer shall abide by these prices as a maximum limit. If it is difficult to place prices on some products, the retailer shall prepare a price list and clearly place it on the display units on the side facing the buyer or the lateral sides without any images or writings related to tobacco products.
- D. A top display unit's interface dimensions shall be no more than (length: 100 cm x width: 100 cm x thickness: 60 cm) \pm 20 cm; a display units' base height shall be at least 160-180 cm from the floor and shall be only accessible to the salesperson.

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- E. A side display unit's interface dimensions shall be no more than (length: 200 cm x width: 100 cm x thickness: 60 cm), closed from three sides, and only accessible to the salesperson; the bottom half of the side unit's interface shall be non-transparent.
- F. Cigarette packages shall be orderly displayed in horizontal or vertical rows.
- G. No fake packages that look like tobacco products and cigarette cartons shall be displayed.
- H. Tobacco packages shall not be displayed by cartons on the display units.
- I. The maximum size for packs of honeyed tobacco that can be displayed at the point of sale shall be 250 gm, provided that it shall only be accessible to the salesperson.
- J. Unpacked honeyed tobacco shall not be sold in violation to the provisions of the Jordanian Standard no. 787/2014.
- K. Water pipe tobacco and honeyed tobacco shall be separated from cigarettes in the display units.

Article 3:

No license to sell tobacco or its products shall be issued to sale points that are within 250m , measured from the external wall institution, from educational institutions (kindergartens, schools) or health institutions (hospitals and health centers), taking into consideration the distance issues for villages in the governorates.

Article 4:

Places fully designated for the sale of tobacco, its products, and accessories shall be exempted from the preceding articles. Such places shall not display the products in the front facade of the shop.

Article 5:

These instructions shall be applicable six months after the date of its publication in the Official Gazette.

Minister of Health

Dr. Ali Hyasat