Law No. 165 of April 10th, 1962

Prohibition of advertising campaign of the tobacco products

Date of adoption: 10 April 1962
Date of publication: 30 April 1962 (Official Gazette, 1962, No. 111)

Updated on February 19, 2003

Single Article

The advertising campaign of any kind of tobacco product, domestic or foreign, is forbidden.

Whoever violates the prohibition in the preceding paragraph will be subject to administrative penalty of 5 million Lire to 50 million Lire.

The proceeds of administrative penalties, including those resulting from the reduced payment under Article 16 of Law No. 689 of November 24, 1981, are used for a specific section of the estimated expenditure of the Ministry of Health to be allocated to information and health education as well as studies and research aimed at preventing the disease from smoking.

The Minister of the Treasury is authorised to make the necessary Budget changes by decree.¹

¹ Therefore replaced art. 8, of the Law No. 4 on January 10, 1983 - Fiscal regime of the ignition equipments, changes in tax rates for manufacturing, the provisions for regency offices of the autonomous Administration of State Monopolies and changes in penalties for violations of the prohibition on advertising of tobacco products - converted changes in Law No. 52 of 22 February, 1983.