

[Emblem of the State of Israel]

The Prime Minister and the Minister of Health

Order for the Prohibition of Import and Marketing of the Juul Product Containing Nicotine at a Concentration Exceeding 20 Milligrams per Milliliter

By virtue of my authority under Section 55D of the Pharmacists Ordinance (New Version), 5741-1981, and after having examined the recommendations of the professional elements at the Ministry of Health as set forth in a letter dated August 12, 2018, with respect to the need to prohibit the import and marketing of the product Juul containing nicotine at a concentration in excess of 20 milligrams per milliliter, owing to the severe danger to public health, I hereby order the prohibition of the import and marketing of the Juul product containing nicotine at a concentration in excess of 20 milligrams per milliliter in Israel.

It is clarified that this order applies to the import and marketing of the product as a consumer product as defined in Chapter G1 of the Pharmacists Ordinance.

This order will commence within 15 days of the day of the execution thereof.

8 Elul, 5776 (August 19, 2018)

[Stamp]

Benjamin Netanyahu

Prime Minister and Minister of Health