

Consumer Protection Order (Labelling of Goods), 1983\*

Second Appendix

s.17

(a) In this section, "tobacco product" – as defined in the Tobacco Products (Restrictions on Advertising and Marketing) Law, 1983 (hereinafter – the Advertising Restrictions Law).

(b) On the packaging of tobacco products there shall not appear:

(1) text, name, trademark, graphic description, or marking which implies that the tobacco product is less harmful than other tobacco products;

(2) any of the following terms, whether as stated or whether translated to Hebrew or Arabic or whether similar to them, derived from them or having a similar meaning: light, ultra light, low tar, mild.

(3) a tobacco product shall be labeled with a warning according to the Advertising Restrictions Law.