REGULATION OF THE MINISTER OF HEALTH OF THE REPUBLIC OF INDONESIA NUMBER 56 OF 2017
CONCERNING AMENDMENTS TO THE REGULATION OF THE MINISTER OF HEALTH NUMBER 28 OF 2013 CONCERNING THE APPLICATION OF HEALTH WARNINGS AND HEALTH INFORMATION TO TOBACCO PRODUCTS PACKAGINGS

BY THE GRACE OF GOD ALMIGHTY

THE MINISTER OF HEALTH

OF THE REPUBLIC OF INDONESIA,

Considering : a. that the kinds of Health Warnings can be evaluated and that changes can be implemented;

b. That it is necessary to make changes to Health Warnings so that information about Health Warnings can be better understood by the public;

c. that on the basis of the considerations referred to in letters a and b, it is necessary to determine a Regulation of the Minister of Health concerning Amendments to Regulation of The Minister Of Health Number 28 Of 2013 Concerning the Application of Health Warnings and Health Information to Tobacco Products Packagings;

In view of : 1. Law Number 36 of 2009 concerning Health (National Gazette of the Republic of Indonesia of 2009 Number 144, Supplement to the National Gazette of the Republic of Indonesia Number 5063);
2. Government Regulation Number 109 of 2012 concerning Health Safety Measures for Materials Containing Addictive Substances in the Form of Tobacco Products (National Gazette of the Republic of Indonesia 2012 Number 278, 278, Supplement to the National Gazette of the Republic of Indonesia Number 5380);

3. Regulation of the Minister for Health Number 28 of 2013 concerning The Application of Health Warnings and Health Information on Tobacco Product Packagings (National Gazette of the Republic of Indonesia 2013 Number 591);

4. Regulation of the Minister for Health Number 64 of 2015 concerning the Organization and Work Procedures of the Ministry of Health (National Gazette of the Republic of Indonesia 2015 Number 1508);

HAS DECIDED:

To Determine : A REGULATION OF THE MINISTER OF HEALTH OF THE REPUBLIC OF INDONESIA CONCERNING AMENDMENTS TO THE REGULATION OF THE MINISTER FOR HEALTH NUMBER 28 OF 2013 CONCERNING THE INCLUSION OF HEALTH WARNINGS AND HEALTH INFORMATION IN TOBACCO PRODUCTS PACKAGINGS.

Article 1

Several stipulations in the Regulation of the Minister for Health Number 28 of 2013 concerning the Application of Health Warnings and Health Information to Tobacco Product Packagings (National Gazette of the Republic of Indonesia 2013 Number 591) are to be amended as follows:

1. Regulation numeral 2 of Article 1 is to be amended such that Article 1 reads as follows:

   Article 1
   In this Ministerial Regulation what is meant by:
   1. Tobacco Products is any product which in whole or in part is made of tobacco leaf as its raw material and which is processed so as to be used by burning, smoking, inhaling or chewing.
1. Health Warning is graphics and text which provide information and education concerning the dangers of smoking.

2. Health Information is explanations related to health which are included in Tobacco Product Packagings.

3. Cigarettes are a tobacco product which is intended to be burnt, smoked and/or inhaled including clove cigarettes, white (i.e. non-clove) cigarettes, cigars or other forms (of product) produced from the plants *nicotiana tabacum*, *nicotiana rustica*, and other species or their synthetics the smoke of which contains nicotine and tars, with or without additive materials.

4. Tobacco Products Packagings which henceforth will be referred to as Packagings are the materials used to contain and/or package tobacco products whether in direct contact with the tobacco products or not.

5. Label is any information concerning tobacco products which is in the form of graphics, text, a combination of the two, or in other forms which accompanies tobacco products, is included with them, is inserted in them, is placed on them or which represents a part of the Tobacco Product Packaging.


7. Any Person is people as individuals or as corporate bodies, whether legally incorporated or not.

8. The Minister is the Minister who administers government affairs in the field of health.

9. The Head of Agency is the Head of Agency with duties and responsibilities in the field of the supervision of food and drugs.

10. Between Article 9 and Article 10 there is to be inserted 1 (one) article, namely Article 9A which is to read as follows:
2. Between Article 9 and Article 10 there is to be inserted 1 (one) article, namely Article 9A which is to read as follows: ¹

**Article 9A**

In the case where changes are made to the kinds of Health Warning referred to in Article 9, then no later than 12 (twelve) months from when the change in the kinds of Health Warning comes into effect, any person who produces and/or imports Tobacco Products in the territory of Indonesia must make them conform to the new kinds of Health Warning.

3. Between Article 16 and 17 is to be inserted 1 (one) article, namely Article 16A such that it reads as follows:

**Article 16A**

Any person who produces and/or imports Tobacco Products, which do not contain Health Warnings and Health Information on the Packagings in the territory of Indonesia in accordance with the stipulations of this Ministerial Regulation is to have sanctions imposed in accordance with provisions of laws and regulations.

4. Article 17 is to be removed.

5. The stipulations in the attachment are to be amended, such that they become as are included in the Attachment which represents an inseparable part of the Ministerial Regulation.

**Article II**

This Ministerial Regulation begins to come into effect from the date of its enactment.

¹ **Translator’s note**: Item 10 on the previous page is identical with Item 2 on this page. I have not attempted to remedy this defect in the source word file
So that all persons may know about it, it is ordered that this Ministerial Regulation be enacted by placing it in the National Gazette of the Republic of Indonesia.

Determined in Jakarta
on 13th December 2017

THE MINISTER OF HEALTH
OF THE REPUBLIC OF
INDONESIA

signed

NILA FARID MOELOEK

Enacted in Jakarta
on 11th January 2018

DIRECTOR-GENERAL OF
LAWS AND REGULATIONS OF
THE MINISTRY OF LAW AND HUMAN RIGHTS OF THE
REPUBLIC OF INDONESIA

signed

WIDODO EKATJAHJANA
ATTACHMENT TO
REGULATION OF THE MINISTER
FOR HEALTH OF THE REPUBLIC
OF INDONESIA
NUMBER 56 OF 2017
CONCERNING
AMENDMENTS TO THE REGULATION OF
THE MINISTER OF HEALTH NUMBER 28
OF 2013 CONCERNING THE INCLUSION OF
HEALTH WARNINGS AND HEALTH
INFORMATION TO TOBACCO PRODUCTS
PACKAGINGS

HEALTH WARNINGS AND HEALTH INFORMATION

A. Kinds of Health Warning
The kinds of Health Warning consist of the 5 (five) kinds of graphic and
text as follows:  

2 Translator’s note: On this and the following page I have translated the text below each picture, but
because that text is the same for each picture of the same kind subsequently I have not continued to translate
that text.
BECAUSE OF SMOKING I GOT CANCER OF THE THROAT
STOP SMOKING SERVICE (0800-177-6565)

SMOKING TOOK AWAY MY HAPPINESS LITTLE BY LITTLE
STOP SMOKING SERVICE (0800-177-6565)

SMOKING CAUSES CANCER OF THE THROAT
STOP SMOKING SERVICE (0800-177-6565)
B. The Application of Health Warnings and Health Information on the Smallest Packagings with two similar wide sides

Health Warnings in the ratio of 7:5 which cannot be varied.
One kind of picture for each smallest packaging
Word "WARNING" with the font ARIAL BOLD CAPITALS size 10 white and to be put in a block with a dense black background.

Sentences explaining images are to use Image caption sentences use the font ARIAL CAPITALS which are white in colour and are to be put in a block with a dense black background. The letter size is to be adjusted and proportional.

The type of picture which is the same for each side

The ratio of images should conform and cannot be changed. *) see previous page for image ratios

The Tar and Nicotine contents are to use the font ARIAL BOLD CAPITALS size 9 and are to be put in a box with a 1 mm thick line. The color of the letters is to contrast with the background and they are to be clearly legible.

All sentences are to be done with the font ARIAL BOLD CAPITALS. The lines for the sentence are to be divided into 3 or 4. The font size is to be adjusted and proportional.
C. Pencantuman Peringatan Kesehatan dan Informasi Kesehatan pada The Smallest Packaging with Four Sides of the Same Width

Health Warning with a ratio of 9:5 which cannot be varied.

5

gambar 1

gambar 2

gambar 3

gambar 4

gambar 5
One of the same graphic for each small packaging
The word "WARNING" with the font ARIAL BOLD CAPITALS size 10 in white and put in a block with a dense black background.

The Tar and Nicotine contents are to use the font ARIAL BOLD CAPITALS size 9 and put in a box with a 1 mm thick line. The color of the letters are to contrast with the background and are to be clearly legible.

The ratio of images should conform and cannot be varied.

*) see previous page for image ratios

The same image type for each side.

All sentences are made with the font ARIAL BOLD CAPITALS. The lines of the sentence are to divided into 3 or 4. The font size is to be adjusted and proportional.
DILARANG MENJUAL/ MEMBERI PADA ANAK USIA DI BAWAH 18 THN DAN PEREMPUAN HAMIL
D. The inclusion of Health Warnings and Health Information on Cylindrical Packagings

Health warnings are to be in the ratio of 6:1 and may not be varied.

picture 1

picture 2

picture 3

picture 4

picture 5
The word "WARNING" is to be done with the font Arial Bold Capitals size 10 which is white in colour and put in a block with a dense black background.

The sentence(s) explaining the images are use the font Arial Capitals which are white in colour and put in a block with a dense black background. The size of the letters should be adjusted and proportional.

The Tar and Nicotine contents are to use the font Arial Bold CAPITALS of size 9 and are to be put in a box with a line of 1 mm in thickness. The color of the letters is to contrast with the background and is to be clearly legible.

The ratio of images should conform and cannot be varied. *) see previous page for image ratios.

All sentences are to be in the font Arial Bold CAPITALS. The lines of the sentence(s) are to be divided into 3 or 4. The size of the letters is to be adjusted and proportional.

The same image type for each side.

Dibuat Oleh PT. Surabaya, 07/08/2017
PERINGATAN
MEROKOK SEBARIKAN KANKER MULUT
LEMAH DENGAN MEROKOK (GOKI,PTBIDAN)

PERINGATAN
MEROKOK SEBARIKAN KANKER MULUT
LEMAH DENGAN MEROKOK (GOKI,PTBIDAN)

Dibuat Oleh
PT.
Suarba,
Indonesia

Kode
Produksi:
07/08/2017
PERINGATAN

MEDIS: KEMATIAN KARET PADA
UJIAN PERKAWINAN PERKAWINAN

PERINGATAN

MEDIS: KEMATIAN KARET PADA
UJIAN PERKAWINAN PERKAWINAN

Dibuat Oleh
PT
Surabaya, Indonesia

Kode
Produk:
07/08/2017
TIDAK ADA BATAS ARAN

AND BESERIATI LEHER JUGA

43 ZAT PENYEBAK KANKER

DIJAMIN MENGHIJAU

MEMBENTUK PANJAM

DAN PEREMPUAN HAMIL

PERINGATAN

PERINGATAN

DIBUAT OLEH

KODE

PT.

PRODUKSI:

Surabaya,

07/08/2017

Indonesia

www.peraturan.go.id
E. The inclusion of Health Warnings and Health Information of Bigger Packagings (Cartons)

Health Warnings are to be the ratio of 4:1 and may not be varied.
The word "WARNING" is to be done with the font ARIAL BOLD CAPITALS size 10 and is to be white in colour and put in a block with a dense black background.

The Tar and Nicotine contents are to use the font ARIAL BOLD CAPITALS of size 9 and are to be put in a box with a line of 1 mm in thickness. The color of the letters is to contrast with the background and is to be clearly legible.

The sentence(s) explaining the image are to be in the font ARIAL CAPITALS which is white in colour and put in a block with a dense black background. The size of the letters is to be adjusted and proportional.

The ratio of images should conform and cannot be varied.

*) see previous page for image ratios

The same image type for each side.

All sentences are to be in the font ARIAL BOLD CAPITALS. The lines of the sentence(s) are to be divided into 3 or 4. The size of the letters is to be adjusted and proportional.
Translator's note: This page is blank in the source word document.
TIDAK ADA BATAS AMANI
MENGANDUNG LEBIH DARI
4000 ZAT KIMIA BERBAHAYA.
43 ZAT PENYEBAB KANKER.

12 MG
1 TAR
0.9 MG
NIKOTIN

DILARANG MENJUAL
MEMBERI PADA ANAK
DAN PEREMPUAN PREGNANT.

Dibuat Oleh
PT. Lionovo Indonesia

Code
01020217
NIKOTIN 0,9 MG TAR 12 MG
2000 ZAT KIMIA BERBAHAYA
MENANDUNG LEbih DARI
TAMAK ADA BATAS AMAN!

DILARANG MENJUAL/
MEMBERI PADA ANAK
USIA DIBAWAH 18 THN
DAN PEREMPUAN HAMIL.
F. Inclusion of Health Warnings and Health Information on Other Packagings

Health Warnings must be in the ratio 7:5 and cannot be varied.
The word "WARNING" is to be done with the font ARIAL BOLD CAPITALS of size 10 and of a white colour and put in a block with a dense black background.

The ratio of images should conform and cannot be varied. *) see previous page for image ratios

The same image type for each side.

The sentence(s) explaining the image are to be in the font ARIAL CAPITALS which is white in colour and put in a block with a dense black background. The size of the letters is to be adjusted and proportional.

All sentences are to be in the font ARIAL BOLD CAPITALS. The lines of the sentence(s) are to be divided into 3 or 4. The size of the letters is to be adjusted and proportional.

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MINISTER FOR HEALTH OF THE REPUBLIC OF INDONESIA

NILA FARID MOELOEK

PERINGATAN

OKOK SEBELAH KANKER TENGGOROKAN
LEWAT BEBEK KETIKA OKOK (080-077-8005)

PERINGATAN

MEROKOK SEBELAH KANKER TENGGOROKAN
LEWAT BEBEK KETIKA OKOK (080-077-8005)

PERINGATAN

MEROKOK SEBELAH KANKER TENGGOROKAN
LEWAT BEBEK KETIKA OKOK (080-077-8005)