



REPUBLIC OF THE GAMBIA

MINISTRY OF HEALTH  
THE QUADRANGLE  
BANJUL

Tel: 4228624

Fax: 4229325

Ref: HP 347/496/01 (ALS)

7<sup>th</sup> October, 2020

TO ALL TOBACCO MANUFACTURERS, IMPORTERS, DISTRIBUTORS AND  
SELLERS IN THE GAMBIA

Dear Sir/Madam

**Extension of dates for Implementation of Graphic Health warnings  
and Messages on all tobacco products for sale in The Gambia**

With reference to your letter dated 22 October 2020 requesting extension of implementation dates for Graphic Health Warnings and Messages on all tobacco products for sale in The Gambia, the Ministry of Health wishes to draw your attention to the following:

There is no provision in the Tobacco Act, 2016 granting such extension. However, in the interest of smooth implementation and considering the context and circumstances described in your letter, the Ministry of Health hereby grant you a period of **8 months extension beginning 6 January 2021 until 6<sup>th</sup> September 2021.**

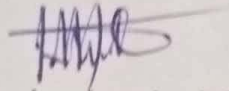
These new dates supersede our previous notification dated **(from 6<sup>th</sup> October 2020 to 6<sup>th</sup> January, 2021)** referenced **HP 3477/489/01 (ALS) dated 6<sup>th</sup> October, 2020.**

Kindly note that all the guidelines and the prescribed samples of the Graphic Health Warnings and messages in the previous letter reference: **HP 347/490/01 (ALS) dated 6<sup>th</sup> October, 2020** remains unchanged.

Whilst this decision is taken to give you time to do your necessary adjustments, it does not in any way compromise or imply a relaxation of our stance and efforts in ensuring full implementation of this important Tobacco control Act, 2016.

Henceforth after this deadline (6<sup>th</sup> September, 2021), the Ministry of Health will enforce the full extent of the Graphic Health Warnings and Messages as appropriate.

Thank you for your cooperation and understanding.



**Muhamadou Lamin Jaiteh**  
Permanent Secretary



**FOR: Ahmadou Lamin Samateh**  
Minister of Health

Cc: Hon. Attorney General & Minister of Justice  
Permanent Secretary, Ministry of Health  
Permanent Secretary, Ministry of Tourism and Culture  
Permanent Secretary Ministry of Youth and Sports  
Permanent Secretary, Ministry of Information  
Commissioner General Gambia Revenue Authority  
Director, Gambia Bureau of Standards  
Director General, Gambia Revenue Authority  
Inspector General of Police  
Chairman, Tobacco Control Committee  
Secretary, Tobacco Control Committee  
File