

Administrative Order of September 6, 2016 on signage for tobacco shops

NOR: ECFD1615311A

Version consolidated on September 17, 2016

The Minister of Social Affairs and Health and the Secretary of State for the Budget and Public Accounts,

In light of the General Tax Code, particularly its Article 568 ;

In light of the Code of the Environment, particularly its Article L. 581-3 ;

In light of the Code of Public Health, particularly its Article L. 3512-4 ;

In light of Order n° 2016-623 of May 19, 2016, concerning transposition of Directive 2014/40/UE on the manufacture, display and sale of tobacco products and related products;

In light of Decree n° 2010-720 of June 28, 2010, concerning the exercise of the monopoly on the retail sale of processed tobaccos, particularly its Article 25,

Order:

Article 1

Signs for tobacco shops are as follows:

- The traditional sign of the profession, commonly called the "carrot." It is represented by a red lozenge, on which the solitary word "tobacco" can be displayed. Whether or not it is equipped with a lighting device, it is to be attached to the outside of the tobacco shop;
- The commercial sign that must be posted on the façade of each shop. It may not exhibit the word "tobacco," but may be possibly supplemented with the name of the establishment and the representation of the "carrot";
- indications intended to signal the proximity of a tobacco shop. These signs may not exhibit the words "tobacco" or "tobacco shop," and may possibly be supplemented with the name of the establishment and representation of the "carrot," to the exclusion of any other inscription.

Unofficial Translation

Article 2

The following provisions are hereby rescinded:

- Administrative Order of December 31, 1992
Art. 1, Art. 2, Art. 3, Art. 4, Art. 5, Art. 6, Art. 7

Article 3

The Director General of Customs and Duties and the Director General of Health are charged, each within the scope of their own concerns, with the execution of this Administrative Order, which is to be published in the *Journal officiel de la République française* (Official Journal of the French Republic).

Done on September 6, 2016.

Minister of Social Affairs and Health,
Marisol Touraine

Secretary of State for the Budget and Public Accounts,
Christian Eckert