

JORF n°161 of July 13, 2004

Text n°26

EDICT

**Edict of May 27, 2004 concerning procedures for the printing of health warnings on packaging units of cigarette rolling paper**

NOR: SANP0421831A

The Minister of Health and Social Protection, and the Secretary of State for the Budget and Budgetary Reform,

In light of the Code of Public Health, particularly its Article L. 3511-6, as amended by Article 7 of Law n° 2003-715 of July 31, 2003, seeking to restrict tobacco consumption among young people;

In light of the National Customs Code, particularly its Article 38, hereby

Order:

**Article 1**

Upon importation, for free circulation and commercialization, all packaging units of cigarette rolling paper, except for boxes, must bear the following:

- 1° On the front surface of the tub, the following health warning: "Smoking is seriously harmful to your health and to that of the people around you;"
- 2° On the upper flap of the booklet, the following health warning: "Get help quitting smoking, call 0825 309 310 (0.15 EUR/minute)."

**Article 2**

The warning required pursuant to paragraph 1 of Article 1 of this Edict is to cover at least 50% of the outer surface area of the respective surfaces of the packaging unit on which it is printed.

The warning indicated in paragraph 2 of Article 1 of this Edict is to cover all of the external surface area of the respective surfaces of the packaging unit on which it is printed.

### **Article 3**

The health warnings indicated in paragraph 1 of Article 1 of this Edict are to be printed as follows:

1 In black, bold Helvetica Bold characters, on a white background, and in lower case, except for the first letter of the message;

2 With a character size of 18.5;

3 Centered on the surface on which the text is to be printed, parallel to the upper edge of the packaging unit;

4 On the lower part of the surface on which they are printed.

The warning is to be surrounded by a black border with a thickness of at least 3 mm that does not overlap in any way with the text of the warning.

The health warnings indicated in paragraph 2 of Article 1 of this Edict are to be printed as follows:

1 In black, bold Helvetica Medium characters on a white background, and in lower case, except for the first letter of the message;

2 With a character size of 6.5;

3 Centered on the surface on which the text is to be printed, parallel to the upper edge of the packaging unit.

### **Article 4**

The warnings called for by Article 1 of this Edict are to be printed in a prominent place, in an unremovable and indelible fashion, that are not in any way masked, hidden or separated from other statements or images, or by the opening of the packaging unit.

### **Article 5**

Packaging units of cigarette rolling paper that are not in compliance with the provisions of this Edict may still be imported and commercialized for a period of eighteen months following the publication of this Edict in the *Journal officiel* [Official bulletin] of the French Republic.

### **Article 6**

The Director General of Health and the Director General of Customs and Duties are charged, each within their own domain, with the execution of this Edict, which is to be published in the *Journal officiel* of the French Republic.

Unofficial Translation

Done in Paris, on 27 May 2004.

The Minister of Health  
and Social Protection,

For the Minister and by delegation:

The Director General of Health,  
W. Dab

The Secretary of State for the Budget  
and Budgetary Reform,

For the Secretary of State and by delegation:

The Director General of Customs  
and Duties,

F. Mongin