

UNITY-WORK-PROGRESS

[coat of arms of Chad]

REPUBLIC OF CHAD

OFFICE OF THE PRESIDENT OF THE REPUBLIC

**MINISTRY OF PUBLIC HEALTH
AND NATIONAL SOLIDARITY**

SECRETARIAT OF STATE [initials]

GENERAL DIRECTORATE OF THE MINISTRY [initials]

**TECHNICAL GENERAL DIRECTORATE
FOR DISEASE CONTROL AND
HEALTH PROMOTION [initials]**

**DIRECTORATE OF TRANSMISSIBLE
AND NON-TRANSMISSIBLE
DISEASES [initials]**

**DEPARTMENT OF NON-TRANSMISSIBLE
DISEASES**

**NATIONAL PROGRAM TO COMBAT
TOBACCO, ALCOHOL AND
DRUGS [initials]**

ORDER No. 420/PR/MSPSN/SE/DGM/DGTLMPS/DMTNT/SMNT/PNLTAD/2020:

Regulating the Packaging and Labeling of Tobacco Products in the Republic of Chad

THE MINISTER OF PUBLIC HEALTH AND NATIONAL SOLIDARITY

In consideration of the Constitution;

In consideration of Act No. 20/PR/2005 of December 30, 2005 authorizing the ratification of the World Health Organization Framework Convention on Tobacco Control;

In consideration of Act No. 10/PR/2010 of June 10, 2010, on tobacco control;

In consideration of Decree No. 1572/PR/2020 of July 14, 2020, on the restructuring of the Government;

In consideration of Decree No. 1854/PR/2020 of September 2, 2020, on the general structure of the Government and the duties of its members;

In consideration of Decree No. 0085bis/PR/MSP/2020 of February 17, 2020, on the organizational chart of the Ministry of Public Health;

In consideration of Decree No. 1522/PR/MSP/2019/2019 of September 11, 2019, laying down the procedure for implementing the ban on smoking in public places, workplaces and public transit;

In consideration of Decree No. 1523/PR/MSP/2019/2019 of September 11, 2019, on the prevention of tobacco industry interference in health policies;

In consideration of Order No. 387/MSP/SE/DGAS/DSPELM/2017 of December 26, 2007, creating the National Tobacco Control Committee;

In consideration of Joint Order No. 0179//PR/MSP/MMDICPSP/SG/2018 of July 13, 2018, on the opening of points of sale of tobacco products in Chad;

In consideration of the requirements of service.

ORDER:

SECTION I: GENERAL PROVISIONS

Article 1: The purpose of this Order is to regulate the packaging and labeling of tobacco products pursuant to Act 010/PR/2010 of June 10, 2010, on tobacco control.

Article 2: Tobacco and other tobacco product packaging refers to tobacco product package(s).

The concerned tobacco products are cigarettes, cigars, shisha and pipe tobacco, and chewing tobacco.

Article 3: Tobacco and tobacco product labeling means the words, indications, directions for use, product brands, images or signs relating to tobacco and tobacco products appearing on the tobacco and tobacco products themselves or on any package, document, label, ring or band accompanying the tobacco and tobacco products sold to consumers or relating thereto.

Article 4: The purpose of the mandatory labeling on tobacco product carton boxes, bags and packs or any other package is to warn tobacco product consumers about the serious health risks to which they are exposing themselves and those around them.

SECTION II: PACKAGING AND LABELING

Article 5: It is prohibited to feature on tobacco product packaging and labeling descriptive terms, figurative signs or anything giving the direct or indirect erroneous impression that a particular tobacco product is less harmful than others, in particular certain terms such as “low tar content,” “light,” “ultralight” or “mild” or “luxury,” “low-end” or any other term with a similar meaning, including in other languages.

Article 6: All carton boxes, bags and all tobacco product packs or any package intended to be sold to consumers must clearly, visibly and legibly feature the following information in French and Arabic:

- The phrase “For sale in Chad”
- The lot number
- The name and address of the manufacturer and the country of manufacture.

Article 7: The information specified in Article 6 above shall be printed in bold font, without any abbreviations and must be placed on the lateral sides of each case, carton and pack or any other package.

Article 8: The size of the information required by Article 6 shall be 1.6 x 2.7 cm for packs containing 20 cigarettes. This information must appear on cases, carton boxes and any other package for tobacco products intended for sale in Chad.

Article 9: The written health messages must be indelibly printed in French and Arabic on a black background with white writing in the font Calibri, size 14 minimum in capital letters, bold and centered so as to ensure optimal visibility and legibility.

Article 10: The manufacturers or importers are required to submit package mockups for the products specified in Article 8 for the approval of the Ministry of Public Health.

Article 11: On the front, the health warnings shall be placed on the upper part of packages or on all of the main faces if there are more than two.

On the back, the health warnings and other messages shall be placed on the lower part of packages or on all of the main faces if there are more than two.

Article 12: Health warnings and messages must appear simultaneously on each side of the pack and carton or on the main faces if there are more than two.

Article 13: Advertising inserts and onserts are prohibited.

Article 14: Health warnings and messages may in no way be concealed, or hidden by other information or images.

Article 15: Health warnings and messages must cover at least 80% of the main faces of the package.

Article 16: The color images chosen by the Ministry of Public Health for use on tobacco and tobacco product packages are appended hereto.

No other health warning images, photos or written messages shall be accepted.

Article 17: Health warnings and other messages must be renewed every two (2) years.

The Ministry of Public Health shall be responsible for proposing them.

Article 18: The text of health warnings and other messages must be written in both French and Arabic under the same conditions.

SECTION III: FINAL PROVISIONS

Article 19: Manufacturers, importers, exporters, distributors and point-of-sale owners of cigarettes, shisha, pipe tobacco and cigars shall be granted a period of nine (9) months to comply with the provisions of this Order, from the date it is signed.

Article 20: Tobacco product manufacturers and importers are required to comply with the provisions of the health warning implementation guide appended to this Order.

Article 21: This Order, which repeals all previous contrary provisions, including Order No. 145/ PR/MSP/SG/DSPERM/DMTNT/18 of May 15, 2018 and Order No. 039/ PR/MSP/SE/SG//DGAS/DSPERM/15 of February 10, 2015, shall take effect on the date it is signed and shall be published and disseminated wherever necessary.

N'Djamena, on [stamp: SEP. 30, 2020]

[signature]

Dr. ABDOULAYE SABRE FADOUL

[stamp: REPUBLIC OF CHAD

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MINISTRY OF PUBLIC HEALTH AND NATIONAL SOLIDARITY

The Minister]