

REPUBLIC OF CHAD
EARLY VERSION
MINISTRY OF PUBLIC HEALTH
SECRETARY OF STATE
GENERAL SECRETARIAT
GENERAL ADMINISTRATION OF HEALTH ACTIVITIES
ADMINISTRATION OF PREVENTIVE AND ENVIRONMENTAL HEALTH
AND CAMPAIGNS AGAINST ILLNESS

UNITY – LABOR – PROGRESS

No. _____ **PP/PM/MSP/SE/SG/DGAS/DPELM/2015**

ADMINISTRATIVE ORDER No. 039 PP/PM/MSP/SE/SG/DGAS/DPELM/15
(Concerning regulation of packaging and labeling of tobacco products in the Republic of Chad)

THE MINISTER OF PUBLIC HEALTH,

In light of the Constitution;

In light of Decree No. 1117/PR/13 of November 21, 2013, concerning the nomination of the Prime Minister, Head of the Government;

In light of Decree No. 1061/PR/PM/14 of September 11, 2014, concerning the reorganization of the Government;

In light of Decree No. 283/PR/PM/ 14 of December 26, 2014, concerning the organizational chart of the Ministry of Public Health;

In light of Law No. 20/PR/05 of December 30, 2005, concerning the Ratification of the Framework Convention on Tobacco Control of the WHO;

In light of the Guidelines for Article 11 on the packaging and labeling of tobacco products adopted at COP 3 in 2008;

In light of Law No. 010/PR/2010 of June 10, 2010 concerning Tobacco Control in Chad, the following is hereby

ORDERS:

CHAPTER I : GENERAL PROVISIONS

Article 1: The purpose of this Administrative Order is to regulate the packaging and labeling of tobacco products, pursuant to Law 010/PR/2010 concerning tobacco control.

Article 2: The packaging of tobacco and tobacco products refers to the package(s) of tobacco products.

Article 3: Labeling of tobacco and tobacco products is understood to refer to statements, indications, instructions for use, product brands, images or signs

concerning tobacco and tobacco products, and appearing on the tobacco and tobacco products themselves, or on any package, document, label, fastening or clasp accompanying the tobacco and tobacco products sold to consumers, or having to do with them.

Article 4: The purpose of the mandatory labeling on cartons and packs of tobacco or on any other package is to warn consumers of tobacco products of the serious health risks to which they expose themselves and those around them.

CHAPTER II : PACKAGING AND LABELING

Article 5: It is prohibited to cause to appear on the packaging and labeling of tobacco products descriptive terms, figurative or other signs that directly or indirectly give the erroneous impression that a particular tobacco product is less harmful than others, notably certain terms such as “low in tar,” “light,” “ultralight,” or “mild,” or “high end,” “low end,” or any other term with a similar meaning, even if it is in another language.

Article 6: All cartons and packs or any other packaging of tobacco products intended for sale to consumers in Chad must display the following statements in French and Arabic in a clear, prominent and legible fashion:

- The statement, “For sale in Chad”;
- The lot number;
- The name and address of the manufacturer and the country of manufacture;

Article 7: The statements indicated in Article 6 above are to be printed in bold characters and without abbreviations, and they must be positioned on the lateral sides of each box, carton and pack or any other packaging.

Article 8: The size of the statements required by Article 6 is of 1.6 x 2.7 cm for packs of 20 cigarettes. These statements must appear on boxes and cartons and any other packaging of tobacco products intended for sale in Chad.

Article 9: Written health messages are to be printed in French and Arabic, in an indelible fashion, on a black background in white type in the Calibri font, with a minimum size of (14) in upper case, bold, centered, in such a way as to ensure optimal visibility and legibility.

Article 10: Manufacturers and importers are required to send models of packages for the products indicated in Article 8 to the Ministry of Public Health for approval.

Article 11: Health warnings and other messages are to be placed in the upper portion of the front and back of packages, or on all main surfaces if there are more than two.

- Article 12:** Health warnings and messages must appear simultaneously on each surface of each pack and carton, or on the main surfaces if there are more than two.
- Article 13:** Surcharges and publicity inserts are prohibited.
- Article 14:** Messages and warnings must not be in any way hidden or concealed by other statements or images.
- Article 15:** Health warnings and messages must cover at least 70% of the main surfaces of the package.
- Article 16:** The images in color held by the Ministry of Public Health to be used on packages of tobacco and tobacco products are attached herewith.
- Article 17:** Health warnings and other messages must be renewed every two years, and it shall be incumbent upon the Ministry of Health to see to this.
- Article 18:** The texts of warnings and other messages must be stated simultaneously in French and Arabic on the same terms.

CHAPTER III : FINAL PROVISIONS

- Article 19:** As of the signing of this Administrative Order, manufacturers, importers, exporters, distributors and operators of points of sale for cigarettes and cigars shall have nine (9) months to enter into compliance with these provisions. Beyond this deadline, no manufacture, import, distribution or sale of tobacco and cigarettes will be admissible.

Done in N'Djamena on February 10, 2015

The Minister of Public Health

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Dr. NGARIERA RIMADJITA

ANNEXE

Liste des quatre (4) avertissements sanitaires combinés qui doivent figurer sur le conditionnement des produits du tabac

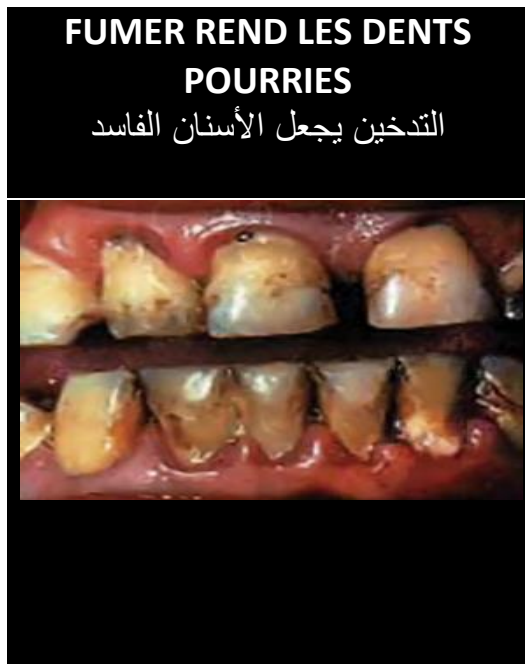
Avertissements combinés sanitaire 1



Avertissements sanitaires combinés 2



Avertissements sanitaires combinés 3



Avertissements sanitaire combinés 4

