



The Ministry of Health

No. 004 S.OrBS

Kingdom of Cambodia

Nation Religion King



Tuesday, the 8th day of the waning moon, Lunar month of Bos

The Year of Rooster, Nuppasak, Buddhist Era of 2561

Phnom Penh Capital, January 09, 2018

The Minister of Health

To

Directors of tobacco-product company in the Kingdom of Cambodia

Objective: Directive on Printing Model of Health Warning Message in Khmer Text and in 55%-sized Image on Package of Tobacco Products.

The sense as specified in the above objective, I would like to inform you that the Ministry of Health has issued two new models of health warning message in Khmer text and in 55%-sized image to have to replace the two old models of health warning message in Khmer text and in image which have currently been circulating on the market. The new model of health warning message in Khmer text and in image reads **smoking causes stroke** and **smoking causes disease of superficial blood vessel**.

The printing of the above two new models of health warning message in Khmer text and in image will apply from this date of signature onwards and it is required that all the cigarette packages circulating on the market must bear the new health warning message in Khmer text and in image from the forthcoming October 01, 2018. Therefore, you can have them taken for printing according to the size of your own packaging tool for tobacco products by maintaining the image size of 55% on the upper part on the front main surface and the rear main surface or on all the main surfaces if the package has more than two surfaces. On the other hand, message in image must be as clear as the original one contained in Annex 3 and Annex 4 of the announcement.

Therefore, may you please follow the essence of this directive in highly effective manner. *[initial]*

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- Secretariat General of The Royal Government
- The Office of the Council of Ministers
- The Ministry of Interior
- The Ministry of Economy and Finance
- The Ministry of Commerce
- The Ministry of Industry and Handicraft
- The members of The Committee for Tobacco Product Control
“for information and cooperation”
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[Round seal reading: The Kingdom of Cambodia,

The Ministry of Health]

[Signature]

MAM BUNHENG