

Pursuant to Article 7, Paragraph 4, and Article 8, Paragraph 9 of the Law on Limited Use of Tobacco Products (Official Gazette of the Federation of Bosnia and Herzegovina, Nos. 6/98, 35/98, 11/99, and 50/11), the Federal Minister of Health hereby passes the following

RULES

ON THE MARKING OF PACKAGES OF TOBACCO PRODUCTS

Article 1

These Rules establish the manner of displaying the data about the amount of tar, nicotine and carbon monoxide on each original individual package of tobacco products on the market, the visual design of this data, the conditions and manner of marking the tobacco products, and the contents and visual design of the general and specific warnings.

Article 2

For the purpose of these Rules, the term warning shall include the warnings written in the official languages of the Federation of Bosnia and Herzegovina, which must be displayed as such on the individual package of tobacco products in a manner prescribed by these Rules.

Article 3

Cigarettes shall have the data indicating the amount of tar, nicotine and carbon monoxide per cigarette displayed on the lateral side of the original cigarette pack.

The data referred to in Paragraph 1 of this Article shall cover a minimum of 15% of the surface of the lateral side of the original cigarette pack.

Article 4

Each individual package of tobacco products on retail sale, except for tobacco used orally and other tobacco products not used for smoking, shall display one of the warnings contained in Annex 1 of these Rules, which comprises an integral part hereof.

The warning referred to in Paragraph 1 of this Article shall be displayed on the front side of the individual package of tobacco products, and shall cover a minimum of 35% of the outer surface of the individual package.

The warnings referred to in Paragraph 1 of this Article shall be alternated regularly so that each of the warnings is shown on equal quantities of tobacco products on retail sale during the current year.

Article 5

Each individual package of tobacco products on retail sale, except for tobacco used orally and other tobacco products not used for smoking, shall display one of the warnings contained in Annex 2 of these Rules, which comprises an integral part hereof.

The warning referred to in Paragraph 1 of this Article shall be displayed on the rear side of the individual package of tobacco products, and shall cover a minimum of 50% of the outer surface of the individual package.

The warnings referred to in Paragraph 1 of this Article shall be alternated regularly so that each of the warnings is shown on equal quantities of tobacco products on retail sale during the current year.

Article 6

Each individual package of tobacco products on retail sale used for chewing or sucking shall display the warning contained in Annex 3 of these Rules, which comprises an integral part hereof.

The warning referred to in Paragraph 1 of this Article shall be displayed on the most prominent surface of the individual package, and shall cover a minimum of 35% of the outer surface of the individual package.

Article 7

The data referred to in Article 3, Paragraph 1, and the warnings referred to in Article 4, Paragraph 1, Article 5, Paragraph 1, and Article 6, Paragraph 1, of these Rules shall be printed on the individual package of tobacco products in the following manner:

- a) in black bold Helvetica type on a white background, provided that the size of letters, data and warnings is such to enable them to occupy as much of the area designated for this purpose as possible;
- b) in lower case, except for the first letter and where otherwise required by orthographic rules;
- c) in the central part of the area designated for the data and warnings, parallel with the upper edge of the side of the package;
- d) so that they cannot be removed, deleted, or damaged while opening the package; and
- e) so that they are not hidden or illegible, and so that they cannot be covered by other written or graphic material.

The data referred to in Article 3, Paragraph 1, and the warnings referred to in Article 4, Paragraph 1, and Article 5, Paragraph 1 of these Rules shall be framed by black lines not narrower than 3 mm and not wider than 4 mm; the frame shall comprise an integral part of the area in which the data and warnings are displayed.

The frame referred to in Paragraph 2 of this Article shall not overlap the text of the data referred to in Article 3, Paragraph 1, or the warnings referred to in Article 4, Paragraph 1, and Article 5, Paragraph 1 of these Rules.

Article 8

With the exception of cigarette packs, the warnings referred to in Article 4, Paragraph 1, Article 5, Paragraph 1, and Article 6, Paragraph 1 of these Rules shall not be placed on the

additional transparent cellophane wrap of the individual package of tobacco products used for retail sale.

Article 9

With the exception of cigarette packs, the warnings referred to in Article 4, Paragraph 1, Article 5, Paragraph 1, and Article 6, Paragraph 1 of these Rules shall cover a minimum area of 26.25 cm² on each side of the individual package of tobacco products whose visible area exceeds 75 cm².

Article 10

With the exception of cigarette packs, the warnings referred to in Article 4, Paragraph 1, Article 5, Paragraph 1, and Article 6, Paragraph 1 of these Rules may be fixed as adhesive labels on the individual package of tobacco products, provided that the labels cannot be removed.

Article 11

The individual package of tobacco products shall be marked by the serial number or equivalent containing the data on place and date of production.

Article 12

The individual package of tobacco products may not display words or expressions such as:

1. "contains small amount of tar"
2. "light"
3. "ultra-light"
4. "mild"
5. "extra".

No personal names, images, symbols or other signs which might lead the consumer to believe that the product is less harmful may be shown on the individual package of tobacco products.

Article 13

Producers and importers of tobacco products shall ensure that the marking of original individual packages of tobacco products is in compliance with the provisions of these Rules within six months of the entry into force of these Rules.

Article 14

These Rules shall enter into force on the eight day of their publication in the Official Gazette of the Federation of Bosnia and Herzegovina.

No. 01-37-5654/11
5 September 2011
Sarajevo

Minister
Prof. **Rusmir Mesihović**, sgd.

a)	<i>Smoking kills.</i> Pušenje ubija. Pušenje ubija. Пушење убија.
b)	<i>Smoking seriously harms you and others around you.</i> Pušenje ozbiljno šteti vama i drugima oko vas. Pušenje ozbiljno šteti vama i drugima oko vas. Пушење озбиљно штети вама и другима око вас.

a)	<i>Smokers die young.</i> Pušači umiru mladi. Pušači umiru mladi. Пушачи умиру млади.
b)	<i>Smoking causes clogging of blood vessels.</i> Pušenje uzrokuje začepljenje krvnih sudova. Pušenje uzrokuje začepljenje krvnih sudova. Пушење узрокује зачепљење крвних судова.
c)	<i>Smoking causes heart attack.</i> Pušenje uzrokuje srčani udar. Pušenje uzrokuje srčani udar. Пушење узрокује срчани удар.
d)	<i>Smoking causes stroke.</i> Pušenje uzrokuje moždani udar. Pušenje uzrokuje moždani udar. Пушење узрокује мождани удар.
e)	<i>Smoking causes lung cancer.</i> Pušenje uzrokuje rak pluća. Pušenje uzrokuje rak pluća. Пушење узрокује рак плућа.
f)	<i>Smoking during pregnancy harms your baby.</i> Pušenje tijekom trudnoće šteti vašem djetetu. Pušenje u trudnoći šteti vašem djetetu. Пушење у трудноћи штети вашем дјетету.
g)	<i>Protect the children from your tobacco smoke.</i> Zaštitite djecu od vašeg duhanskog dima. Zaštitite djecu od vašeg duvanskog dima. Заштитите дјецу од нашег дуванског дима.
h)	<i>Your family doctor can help you quit smoking.</i> Doktor obiteljske medicine može vam pomoći da prestanete pušiti. Doktor porodične medicine može vam pomoći da prestanete pušiti. Доктор породичне медицине може вам помоћи да престанете пушити.
i)	<i>Smoking causes addiction.</i> Pušenje stvara ovisnost. Pušenje stvara zavisnost. Пушење ствара зависност.
j)	<i>Quitting smoking reduces the risk of many diseases.</i>

	<p>Prestanak pušenja umanjuje rizik nastanka mnogih oboljenja. Prestanak pušenja umanjuje rizik nastanka mnogih oboljenja. Престанак пушења умањује ризик настанка многих обољења.</p>
k)	<p><i>Smoking can cause a painful death.</i> Pušenje može izazvati bolnu smrt. Pušenje može izazvati bolnu smrt. Пушење може изазвати болну смрт.</p>
l)	<p><i>Smoking can cause impotence.</i> Pušenje može uzrokovati impotenciju. Pušenje može uzrokovati impotenciju. Пушење може узроковати импотенцију.</p>
m)	<p><i>Smoking causes skin ageing.</i> Pušenje uzrokuje starenje kože. Pušenje uzrokuje starenje kože. Пушење узрокује старење коже.</p>
n)	<p><i>Smoking can damage the sperm and decrease fertility.</i> Pušenje može oštetiti spermu i smanjiti plodnost. Pušenje može oštetiti spermu i smanjiti plodnost. Пушење може оштетити сперму и смањити плодност.</p>
o)	<p><i>Cigarette smoke contains carcinogens.</i> Dim cigarete sadrži kancerogene tvari. Dim cigarete sadrži kancerogene materije. Дим цигарете садржи канцерогене материје.</p>

Annex 3

<p><i>Use of this product harms your health and causes addiction.</i> Uporaba ovog proizvoda šteti vašem zdravlju i stvara ovisnost. Upotreba ovog proizvoda šteti vašem zdravlju i stvara zavisnost. Употреба овог производа штети вашем здрављу и ствара зависност.</p>
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