

- (b) to ensure so far as may be practicable that —
- (i) news broadcasts are presented with fairness, accuracy and good taste; and
  - (ii) news is selected and presented in a manner to ensure that it is factual and free from bias and not prejudiced by the opinions of the licensee or of any person concerned in its preparation or transmission or, as in the case of sponsored news broadcasts, of the sponsors thereof.

Advertisements of drugs, etc.

**14.** Every licensee shall ensure that any advertisement in relation to any drug, patent medicine or similar article broadcast from any station operated by the licensee shall comply with the provisions of any written law.

Restrictions on advertising content or programmes.

- 15.** (1) Every licensee shall ensure —
- (a) that advertising matter is broadcast only in spaces between programmes and in natural breaks;
  - (b) that the proportion of time which may be devoted to advertising in any one programme shall be as follows —
    - (i) eight minutes in any one hour programme (not exceeding eight announcements);
    - (ii) six minutes in a half hour programme (not exceeding six announcements);
    - (iii) three minutes in a quarter hour programme (not exceeding three announcements); and
  - (c) that advertising magazines will whenever used not exceed two per broadcast day of not more than five minutes each, and only one of such magazines may be aired between 7:00 p.m. and 11:00 p.m.

(2) In the event the licensee broadcasts programmes as a public service or where there is a national broadcast which in either event interrupts the scheduled programmes resulting in loss of advertising time, the licensee shall be entitled to recover any such loss over the next following seven days.

Control of programmes.

**16.** (1) No advertisement for spirits or tobacco products shall be accepted for broadcast, but advertisements may be accepted for beer and wines.