

Bhutan: Packaging & Labeling

Health Warnings/Messages Features

Smoked Tobacco Products	
Type of Warnings	
On front and back of packages	No
% of principal display areas covered	0
Rotation required?	No
Number of messages	n/a

Smokeless Tobacco Products	
Type of Warnings	
% of principal display areas covered	0
Rotation required?	No
Number of messages	n/a

Definitions of Key Terms - Alignment with the FCTC and its guidelines

	Aligns	Does Not Align	N/A
Tobacco Product	■		
Outside Packaging and Labeling	■		

Penalties

	Yes	No
Manufacturer	■	
Importer	■	
Wholesaler	■	
Retailer	■	

Other Packaging and Labeling Requirements

	Required	Some Restrictions	Not Required	Uncertain	N/A
Warnings on unit packaging and labeling (e.g. packs)					■
Warnings on outside packaging and labeling (e.g. cartons)					■
Warning texts in the principal language(s) of the country					■
Warnings may not be placed where they may be concealed or damaged when opening the pack					■
Tax stamps or other required markings may not be placed where they may conceal warnings					■
Qualitative (descriptive) constituents and emissions disclosures					■
Ban on display of figures for emission yields (including tar, nicotine, etc.)					■
Plain or standardized packaging					■
Prohibition on misleading packaging and labeling					■

Content of the Warnings/Messages

	Yes	No
Health impacts		■
Advice on cessation		■
The addictive nature of tobacco		■
Adverse economic and social outcomes		■
The impact of tobacco use on friends and family		■
A quitline phone number		■